

Julie Duschack

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OBJECTIVE

Passionate marketing professional with exceptional communication and organizational skills looking to jump careers and use freshly minted Graphic Design degree. Excited about customer and team support and building skills.

EDUCATION

Northeast Wisconsin Technical College, Green Bay, WI **May 2016**
Associate Degree: Design and Graphic Technology

- Cumulative GPA: 4.0
- Relevant Coursework: Graphic Design, Photoshop, Illustrator, In Design, Digital Photography, Web Design, Typography, Publishing Technologies, Marketing Communication.

FLMI – Fellow, Life Management Institute **1987**
Ten course, professional development program providing a comprehensive business education focusing on the insurance and financial services industry.

SKILLS AND EXPERIENCE

Web Site Management / Graphic Design

- Responsible for a website receiving 65,000 hits per month using Content Management System. Created unique pages such as press releases and pages for internal partners.
- Photographed promotional items, preparing photographs for web and print applications.
- Designed brochures, newsletters, posters, and banners.
- Proficient with Adobe Photoshop, InDesign, Illustrator, Muse, Microsoft Word, Excel, PowerPoint, and Keynote.
- Managed Distributor Extranet site for internal procedures.
- Trained staff and customers on product image and video download site

Marketing

- Managed promotional co-op program, totaling \$1.5 million.
- Increased sales of promotional logo merchandise from \$167,000 to over \$300,000.
- Selected and designed logo merchandise.
- Worked with Engineering, Service, Sales and Production departments to design and produce specialty marketing products.
- Negotiated contracts with outside vendors to create and assemble logo merchandise and host web sales.
- Developed On-Hold Marketing recordings. Negotiated free services for home office and significant discounts for field partners.

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SKILLS AND EXPERIENCE - continued

Organization / Planning / Training

- Redesigned Sales Rep Firm promotional work-flow, reducing staff involved from 12 to 2.
- Trained and supported field teams on web and digital media tools.
- Built strong relationships with distributors, rep firms and co-workers by ensuring every member of the team felt valued and supported.
- Coordinated product launch events for field staff. Handled invitations, reservations, flyers, equipment delivery, hotel coordination and catering.

EMPLOYMENT HISTORY

Adecco Temp Agency, Green Bay WI

Shopko Corporate Office - E-Commerce Team

11-1-2016 - 2-24-2017

Manitowoc Foodservice, Manitowoc, WI

Sales Rep II - Cold Division

2014 - 2015

Marketing Communications Coordinator - Ice Products

2009 - 2014

Marketing Assistant - Ice Products

2007 - 2009

Bellin Health Care Systems, Green Bay, WI

Bellin Home Infusion Billing & Collections

2003 - 2007

Bellin Home Health Billing & Collections

1996 - 2003

VOLUNTEER HISTORY

- Philadelphia Ikebana Society
- Green Bay Botanical Garden
- Paul's Pantry
- Evergreen Quilt Guild
- Darting Needles Quilt Guild
- Church Volunteer Committees