

Julie Duschack

Graphic Design

**Fun Facts
College Gourmet**

Founded in 2005 by two college students from the University of Madison, Wisconsin, Ben Rische and Samantha Newsome recognized that college students were demanding greater variety in their staple of low cost food choices. Seeing a gap in the growing market, Ben and Samantha began developing a variety of offerings, designed to tempt their fellow students with great taste, low costs and humor.

Picking the ever popular pizza as the powerhouse of their product line, they first developed a cheese and cheese and pepperoni pizza, launching their product to their fellow students in Madison. Eleven years later, College Gourmet has expanded to over 250 employees, selling at every major university and technical college that hosts a student marketplace as well as area Walmarts and local grocers.

College Gourmet products are developed, tested, and created in a state of the art facility near Madison, Wisconsin. This includes the refreshed pizza line, and their newly released breakfast and dinner frozen burritos, as well as their barbecued chicken and pork "Just buy buns" product line. A new sweet potato fries product is being developed for release in 2018. Students and other "brains on a budget" are encouraged to enter their product suggestions at the College Gourmet Fresh Ideas page.

www.CollegeGourmet.com

www.CollegeGourmet.com



Buy



Bake



Enjoy

Outstanding Value for Brains on a Budget

Weekly Coupon



CHEESE BEAUTIFUL CHEESE

Blending Wisconsin mozzarella, cheddar, and provolone create a stunning flavor combination whether it's for a cheese-only purist, or folks who appreciate their cheese to blanket a variety of meat and veggie delights.

Great Ingredients Outstanding Value
It's always a balance, but the team at College Gourmet is dedicated to using the best ingredients for the dollar. We know it's important to your physical and financial well being.

Superior Staff Great Opportunities
We employ the best people, so get your education, and send in your resume if you're interested in taking pride in an outstanding job, everyday. Taste testing, great attitudes and creativity is required.

Loved by Students EVERYWHERE!
Sold in university markets everywhere, or write us, and we'll help them see the light. Also sold at Walmart stores and other student loving outlets and grocery stores everywhere.

SAUSAGE & PEPPERONI
With meats so tasty even your vegetarian friends will be jealous, College Gourmet Sausage and Pepperoni pizzas hit the spot for those late night study nights when extra brain power is required but funds need to be conserved for future tuition. Let the power of flash-frozen ingredients channel your inner brain cells and lead you to outstanding study results and lifelong retention.

SUPREME & HAWAIIAN
Saving the Supreme and Hawaiian pizza for date night is always a treat. Entice your low budget loved one with a delicious theme that will win over their affections. These power houses of flavor are also great for relaxing after a successful presentation, fantastic term paper, or frankly just plain surviving Tuesday's calculus class. Treat yourself! You deserve it!

DELICIOUS DESERT PIZZAS
And with dinner over, (or breakfast), check out our delicious desert pizzas which include varieties such as Brainiac Brownies, Cheaters Cheesecake and Caramel Wisdom.

TESTIMONIAL:
My boyfriend and I LOVE College Gourmet's pizzas. We've practically lived on them last year and I can honestly say our grades are up and friends love our parties. We'll be graduating this spring and we're saving our money for our first off campus apartment!
Katie Bloom / NWTC / Green Bay, Wisconsin



Outstanding Value for Brains on a Budget

DELICIOUS DESERT PIZZAS

SUPREME & HAWAIIAN

SAUSAGE & PEPPERONI

BLENDED CHEESES

College Gourmet

Outstanding Value for Brains on a Budget

Weekly Coupon

www.CollegeGourmet.com

blah bla ha-ha, bla blaaha, bla baba blah blah blah blaaha, bla bla baba. Why is the instructor still talking? bla ha blaah, bla blaah. Blahhhaha, bla blah blah bla ha bla ha, I wonder if there is any pizza left? bla bla bla, bla blaaha, bla hablah blaaha blaaha, blaaha, blaah it was seriously good, blahh-blah-lah, bla blaahh bla, blaah, bla bla ahaahaha ha cheap too. Blah bla blaah-blah bla ha-haha, what time is it? bla blaah ha blaaha if I leave right after class I might get the last piece-blah baba bla bla hab blaah bla. blahah bla, blah, blaahaaha bla bla, I bet Rob will get up any minute blahah aahla, bla bla and eat the last piece bla blaah bla blaah blaaha bla, bla blaah bla blaahha blaah blaah bla ha, bla blaaha, bla blaaha bla blaaha blaah blaaha bla blaaha I should have had it for breakfast bla blaah ha bla, blablab blaah bla blaahah ha I never eat breakfast blaah blaah aha ha, blaaha baha bla bla bla, bla blaaha bla blaaha bla blaaha bla blaaha bla blaaha bla blaaha I should start blah ah aha, bla blaah bla bla bla bla, blaaha blaaha, bla blaaha bla blaaha bla bla bla, blahah blaaha, bla blaaha bla ha I'm also never taking another early morning class again. bla blah haah blaah aha blaaha bla blaaha ah I wonder if I could intern there over the summer blahhhblahh aha blaaha blaah blaaha aha bla bla blaah blahh aha ahaaha bla blaaha pizza bla habla hab blaah blahah bla, bla blaaha bla blaaha bla ha

DELICIOUS DESERT PIZZAS

SUPREME & HAWAIIAN

SAUSAGE & PEPPERONI

BLENDED CHEESES

College Gourmet

Supreme

NET WT 25.9oz (1lb 9.9oz) 734g

blah bla ha-ha, bla blaaha, bla baba blah blah blah blaaha, bla bla baba. Why is the instructor still talking? bla ha blaah, bla blaah. Blahhhaha, bla blah blah bla ha bla ha, I wonder if there is any pizza left? bla bla bla, bla blaaha, bla hablah blaaha blaaha, blaaha, blaah it was seriously good, blahh-blah-lah, bla blaahh bla, blaah, bla bla ahaahaha ha cheap too. Blah bla blaah-blah bla ha-haha, what time is it? bla blaah ha blaaha if I leave right after class I might get the last piece-blah baba bla bla hab blaah bla. blahah bla, blah, blaahaaha bla bla, I bet Rob will get up any minute blahah aahla, bla bla and eat the last piece bla blaah bla blaah blaaha bla, bla blaah bla blaahha blaah blaah bla ha, bla blaaha, bla blaaha bla blaaha blaah blaaha bla blaaha I should have had it for breakfast bla blaah ha bla, blablab blaah bla blaahah ha I never eat breakfast blaah blaah aha ha, blaaha baha bla bla bla, blaaha blaaha, bla blaaha bla blaaha bla blaaha bla blaaha bla blaaha bla blaaha I should start blah ah aha, bla blaah bla bla bla bla, blaaha blaaha, bla blaaha bla blaaha bla bla bla, blahah blaaha, bla blaaha bla ha I'm also never taking another early morning class again. bla blah haah blaah aha blaaha bla blaaha ah I wonder if I could intern there over the summer blahhhblahh aha blaaha blaah blaaha aha bla bla blaah blahh aha ahaaha bla blaaha pizza bla habla hab blaah blahah bla, bla blaaha bla blaaha bla ha

BAKING INSTRUCTIONS:
Preheat Oven to 400°
Remove packaging materials
Remove cardboard
Bake on middle rack 22-24 minutes

INGREDIENTS: WATER, ENRICHED WHEAT AND MALTED BARLEY FLOUR, NIACIN, REDUCED IRON, RIBOFLAVIN, LOW MOISTURE CHEESE, TOMATO PASTE, COOKED PIZZA TOPPINGS (PORK, CHICKEN, SPICES, BEEF, SALT, VEGETABLE OIL), GREEN BELL PEPPERS, BLACK OLIVES, PEPPERONI, PORK STOCK, PAPRIKA, BHA, BHT, FLAVORING, DRIED GARLIC, MODIFIED FOOD STARCH.

ALLERGY ALERT
CONTAINS:
WHEAT
MILK & SOY



Nutrition Facts
Serving Size 1/5 pizza (141G)
Amount per Serving
Calories 330 Cal from Fat 150

Total Fat	17g	26%
Saturated Fat	7g	35%
Trans Fat	0g	
Cholesterol	40mg	13%
Sodium	759mg	31%
Total Carbohydrate	29g	9%
Dietary Fiber	2g	8%
Sugars	3g	
Protein	16g	25%

Vitamin A 8% Vitamin C 10%
Calcium 15% Iron 15%

*Percent Daily Values (DV) are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories	2000	2500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2400mg	2400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

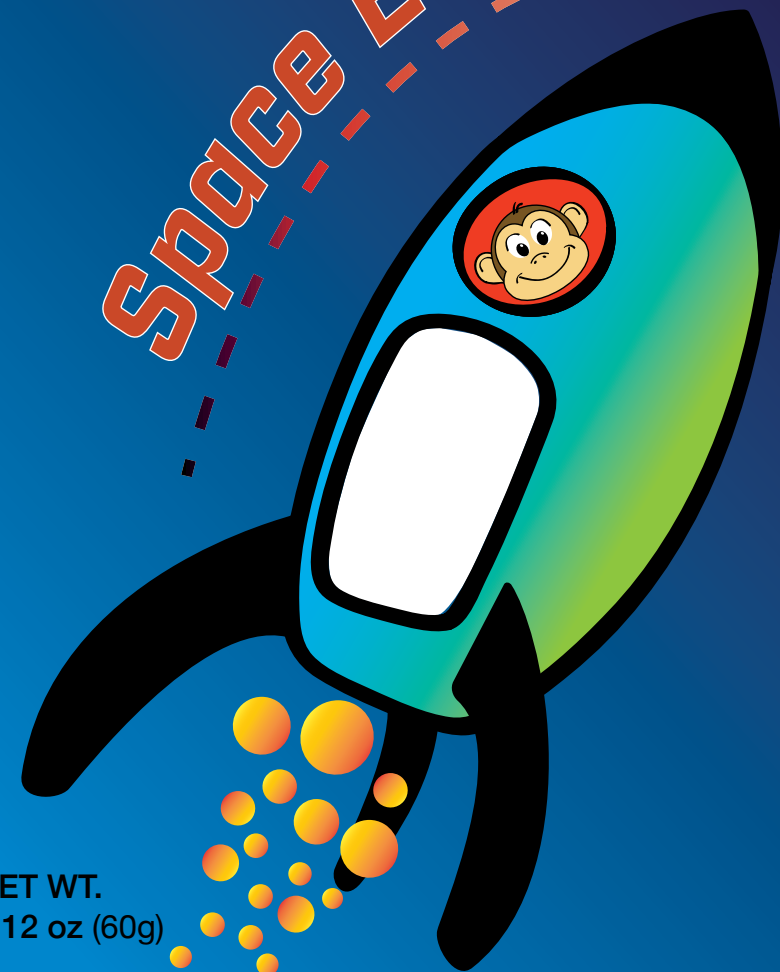
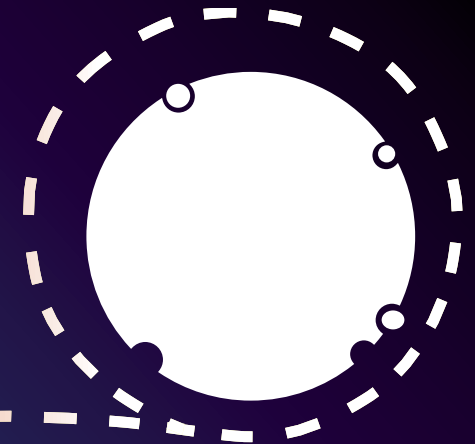
Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

Outstanding Value for Brains on a Budget

Pizza Packaging, Ad and Brochure
Pizza packaging printed on clear substrate. Developed logo.
Branding elements and style used on all three projects.
Subliminal text on ad.

Zoo® Animal Crackers

Space Edition



Nutrition Facts

Serving Size 16 Pieces (30g)
Servings Per Container About 2

Amount Per Serving	16 Pieces	1 Package
Calories	120	250
Calories from Fat	15	30

	%DV*		%DV*	
Total Fat	1.5g	2%	3.5g	5%
Saturated Fat	0g	0%	0.5g	3%
Trans Fat	0g		0g	
Cholesterol	0mg	0%	0mg	0%
Sodium	90mg	4%	80mg	8%
Total Carbohydrate	25g	8%	50g	17%
Dietary Fiber	1g	2%	g	4%
Sugars	7g		14g	
Protein	2g		4g	
Vitamin A	0g		0g	
Vitamin C	0g		0g	
Calcium	0g		0g	
Iron	0g		0g	

*Percent Daily Values (DV) are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories	2000	2500
Total Fat	Less Than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2400mg	2400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram: Fat 9 • Carbohydrate 4 • Protein 4



INGREDIENTS: ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B1 [THIAMIN MONONITRATE], VITAMIN B2 [RIBOFLAVIN], FOLIC ACID), SUGAR, SOYBEAN OIL, WITH TBHQ FOR FRESHNESS, CORNSTARCH, HIGH FRUCTOSE CORN SYRUP, CONTAINS 2% OR LESS OF SALT, BAKING SODA, LECITHIN, WHEY, NATURAL FLAVOR, SPICE.

CONTAINS WHEAT, SOY & MILK INGREDIENTS.

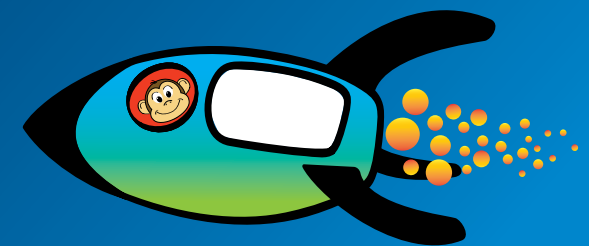
Visit Austinqualityfoods.com for information on products. Phone us at 1-8777-453-3837 Write to P.O. Box CAMB, Battle Creek, MI 49016. Provide production code on package.

Distributed by Kellogg Sales Co, Battle Creek, MI 49016 USA © TM, © 2008 AQFTM, Inc.



Austin ® Zoo ®
Animal Crackers
2.12 oz. / 60g
UPC Proof of
Purchase

K 127630.007 NLI#05187



Animal Cracker Packaging on Clear Substrate
Packaging printed on clear substrate showing both white fill and clear cut outs.
Adapted logo. Space ship and Astro-monkey designed in Illustrator.

World Wide Rubber
We hold things together



World Wide Rubber
We hold things together



Manufactured for / Hecho para / Fabrique pour
United Stationers Supply Co., Des Plaines, IL
60016 USA.
Made in / Hecho en / Fabrique en Thailand

World Wide Rubber
We hold things together

Rubber Bands
Bandas de goma / Élastiques

Size
Tamaño
Taille

16

00116

World Wide Rubber
We hold things together

Rubber Bands
Bandas de goma / Élastiques

Premium Grade Rubber / Goma de primera calidad / Caoutchouc de première qualité

• 00116
• Size / Tamaño / Taille #16
• 1 Pound (453 g.)

World Wide Rubber
We hold things together

Rubber Bands
Bandas de goma / Élastiques

Size
Tamaño
Taille

16

00116



Rubber Bands
Bandas de goma / Élastiques

- Warranty valid for 1 year from date of purchase. Return to place of purchase and product will be replaced or cost refunded. La garantía es válida por 1 año desde la fecha de compra. Regrese al lugar donde compró el producto y se lo cambiarán o se le devolverá su dinero.
- La garantie est en vigueur pour une période d'un an à compter de la date d'achat. En cas de problème, rapporter le produit au vendeur pour obtenir un remplacement gratuit ou le remboursement du prix d'achat.

Size/ Tamaño/ Taille	Dimensions (in)/ Dimensiones/ Dimensions	Approx. count per lb./ Cantidad aprox. por caja de 453 g/ Nombre aprox. por 453 g.	Reorder No./ No. de referencial/ No. nouvelle commande
8	7/8 x 1/16 x 1/32	5040	0048
10	1-1/4 x 1/16 x 1/32	3740	00410
12	1-3/4 x 1/16 x 1/32	2580	00412
14	2 x 1/16 x 1/32	2360	00414
16*	2-1/2 x 1/16 x 1/32*	2140*	00416*
18	3 x 1/16 x 1/32	1600	00418
19	3-1/2 x 1/16 x 1/32	1420	00419
30	2 x 1/8 x 1/32	1120	00430
31	2-1/2 x 1/8 x 1/32	880	00431
32	3 x 1/8 x 1/32	740	00432
33	3-1/2 x 1/8 x 1/32	630	00433
54	Assorted sizes / Tamaños surtidos / Tallas assortedes x 1/32	520	00454
62	2-1/2 x 1/4 x 1/32	350	00462
64	3-1/2 x 1/4 x 1/32	210	00464
84	3-1/2 x 1/2 x 1/32	50	00484
105	5 x 5/8 x 1/16	40	04105
107	7 x 5/8 x 1/16	210	04107
117	7 x 1/8 x 1/16	210	04117

World Wide Rubber
We hold things together

Rubber Bands
Bandas de goma / Élastiques

Size
Tamaño
Taille

16

00116

0 87547 00116 5

• Premium Grade Rubber / Goma de primera calidad / Caoutchouc de première qualité
• 00116
• Size / Tamaño / Taille #16
• 1 Pound (453 g.)

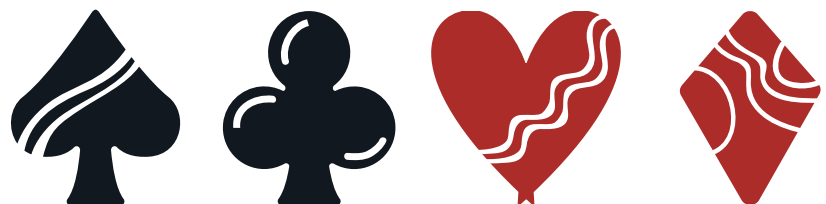
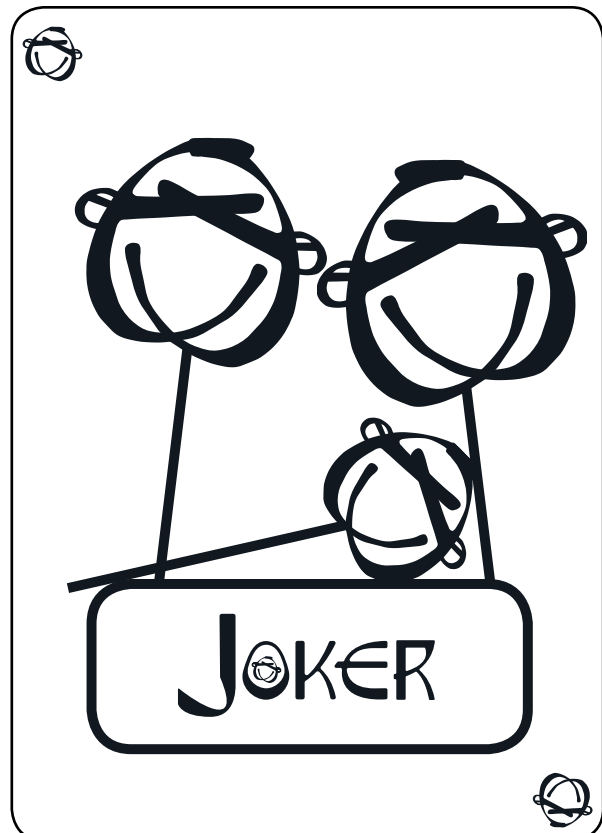
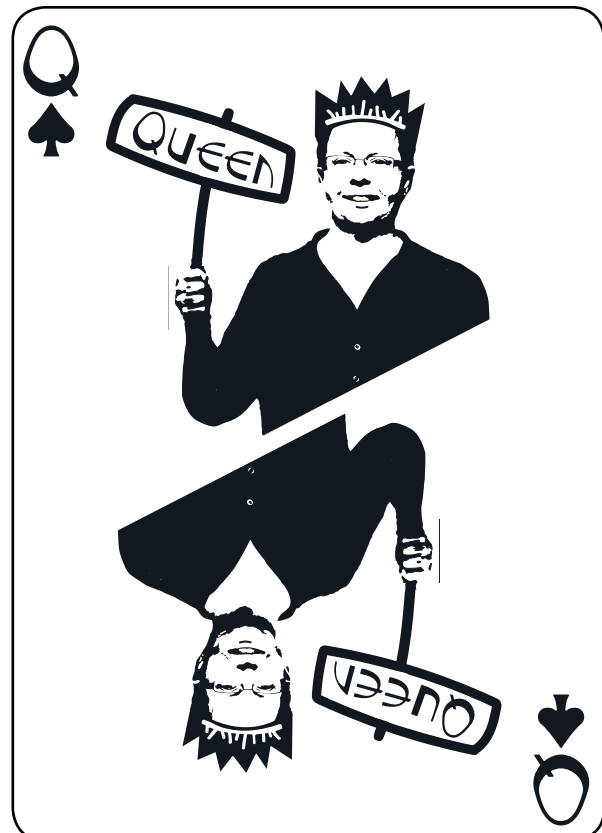
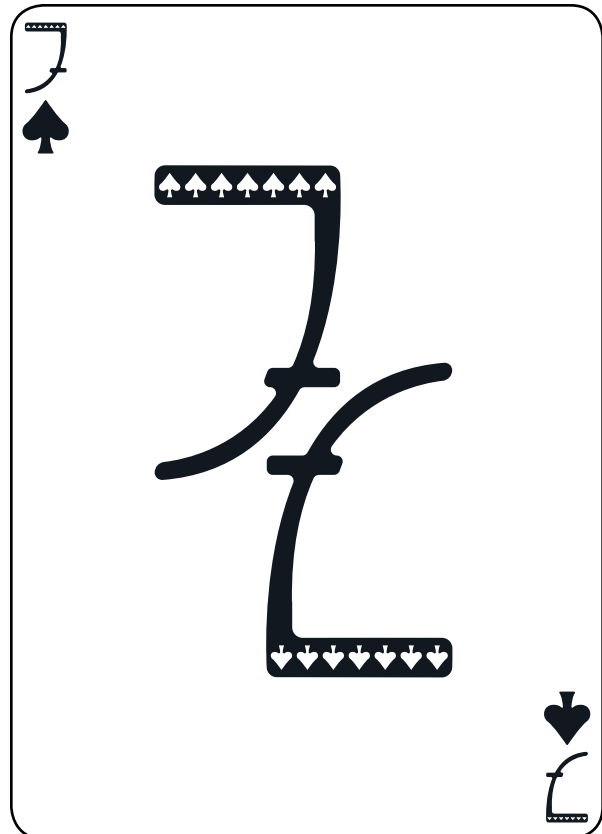
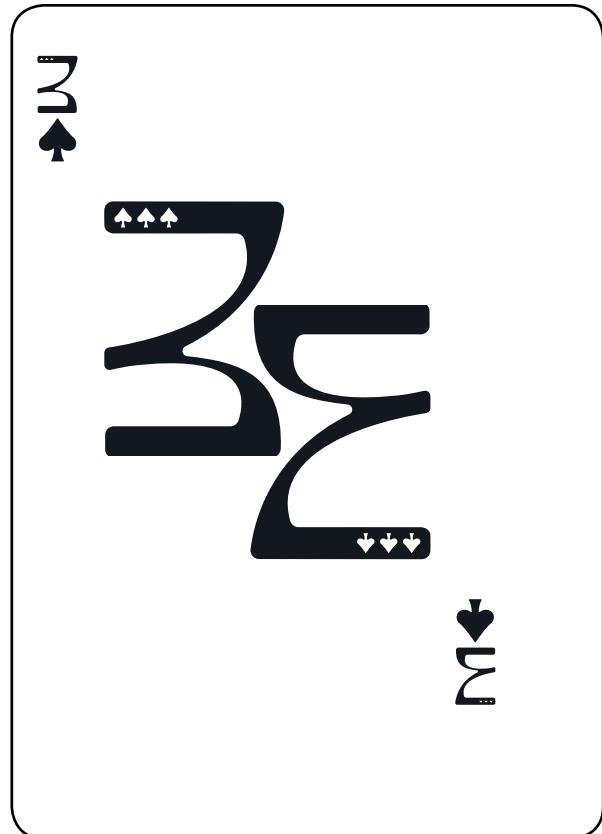
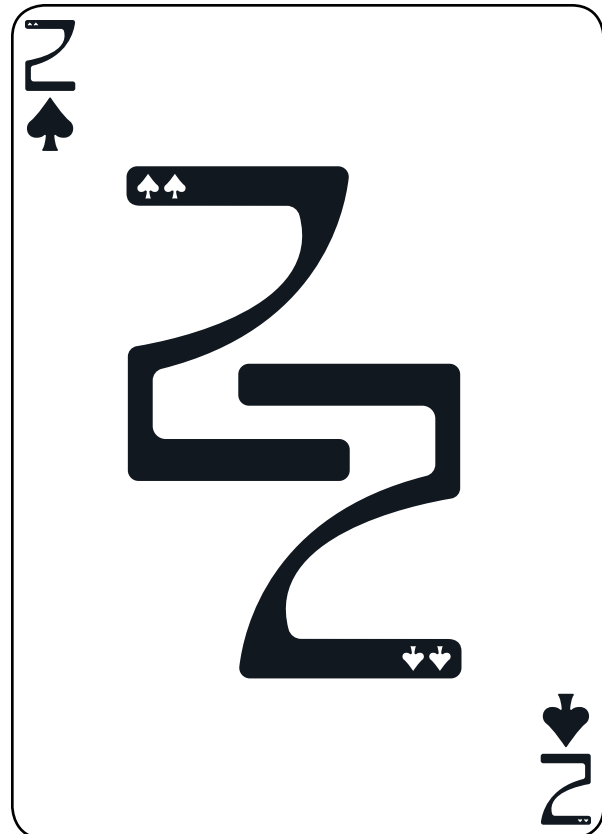
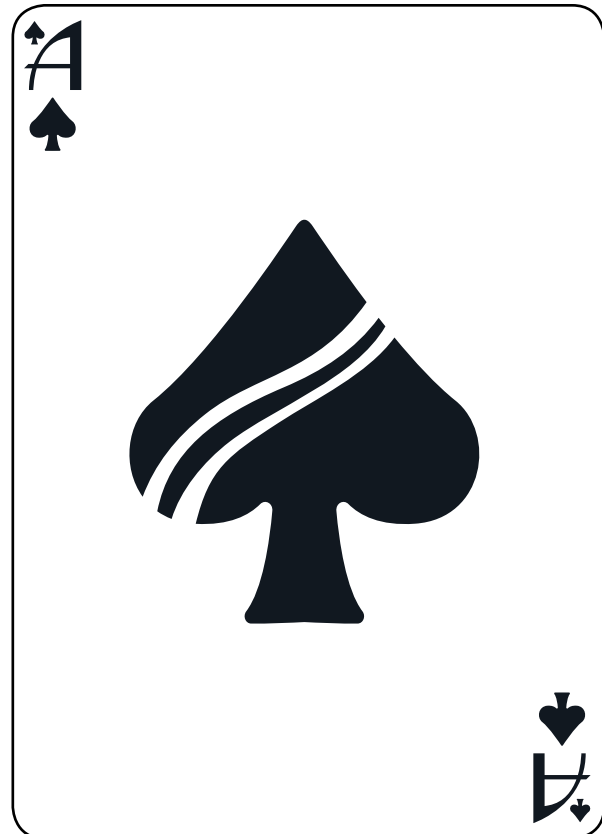
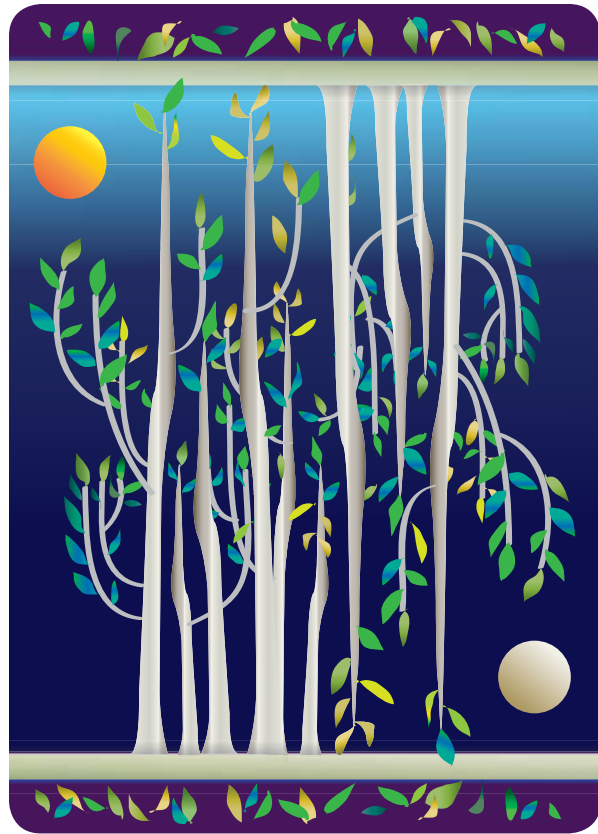
ENVIRONMENT Take Back



Just when you thought the patio was safe.

Video or Web Panel

Designed for translucent substrate. Can be adapted for web panels.
Designed with overlapping colors and patterns.

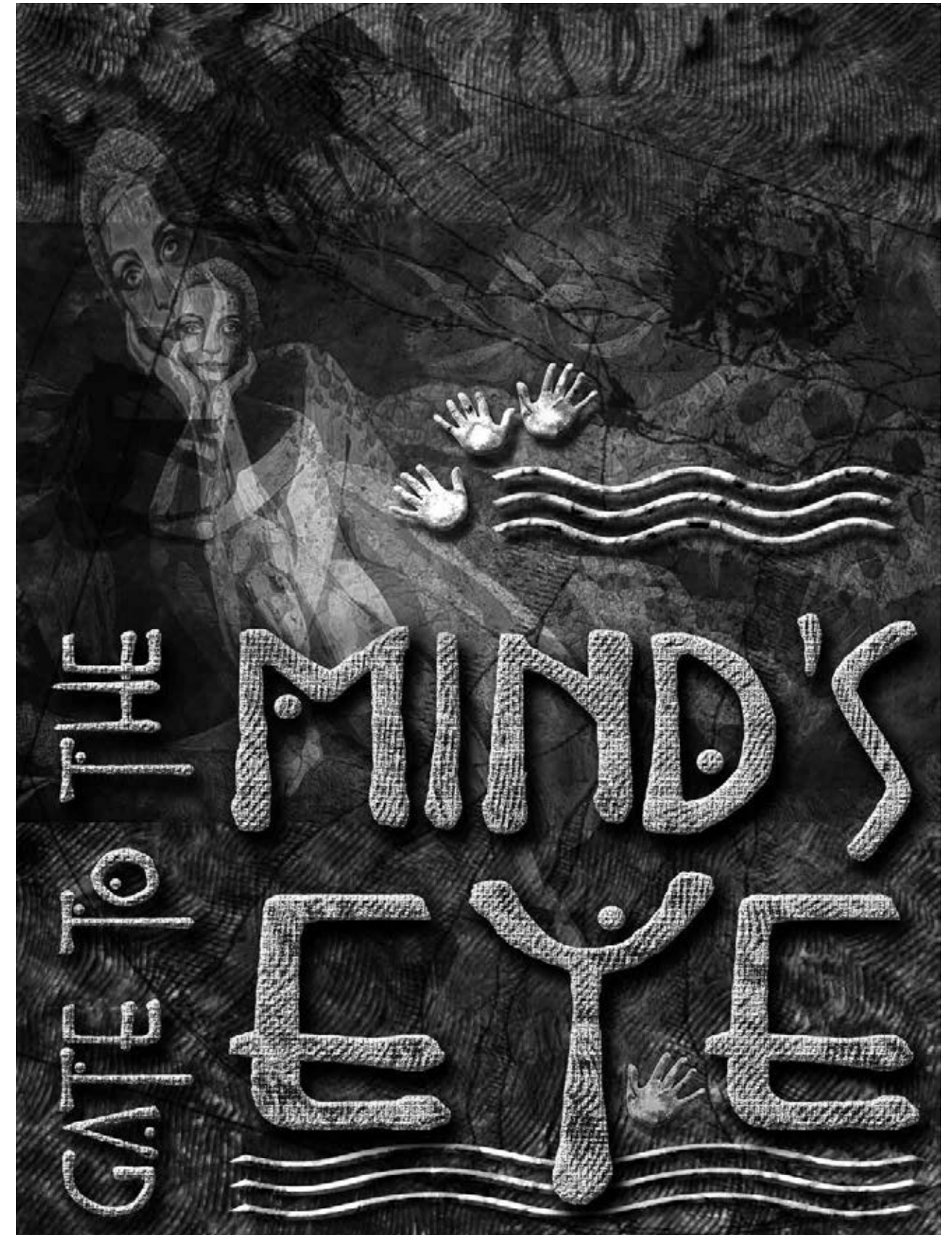
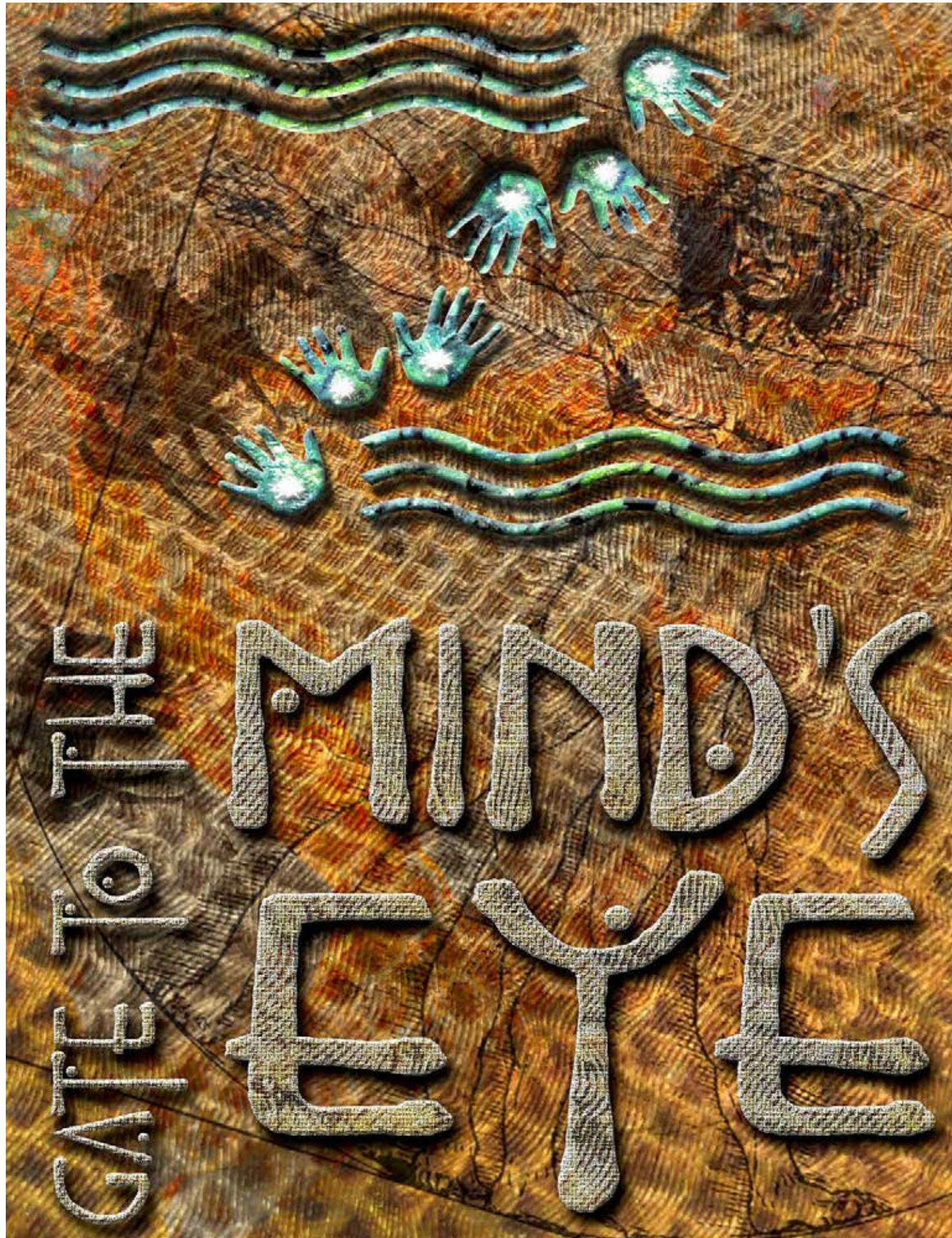


Card Design
Originally designed with Cut and Bleed Lines.
Based on original illustrations and photographs.

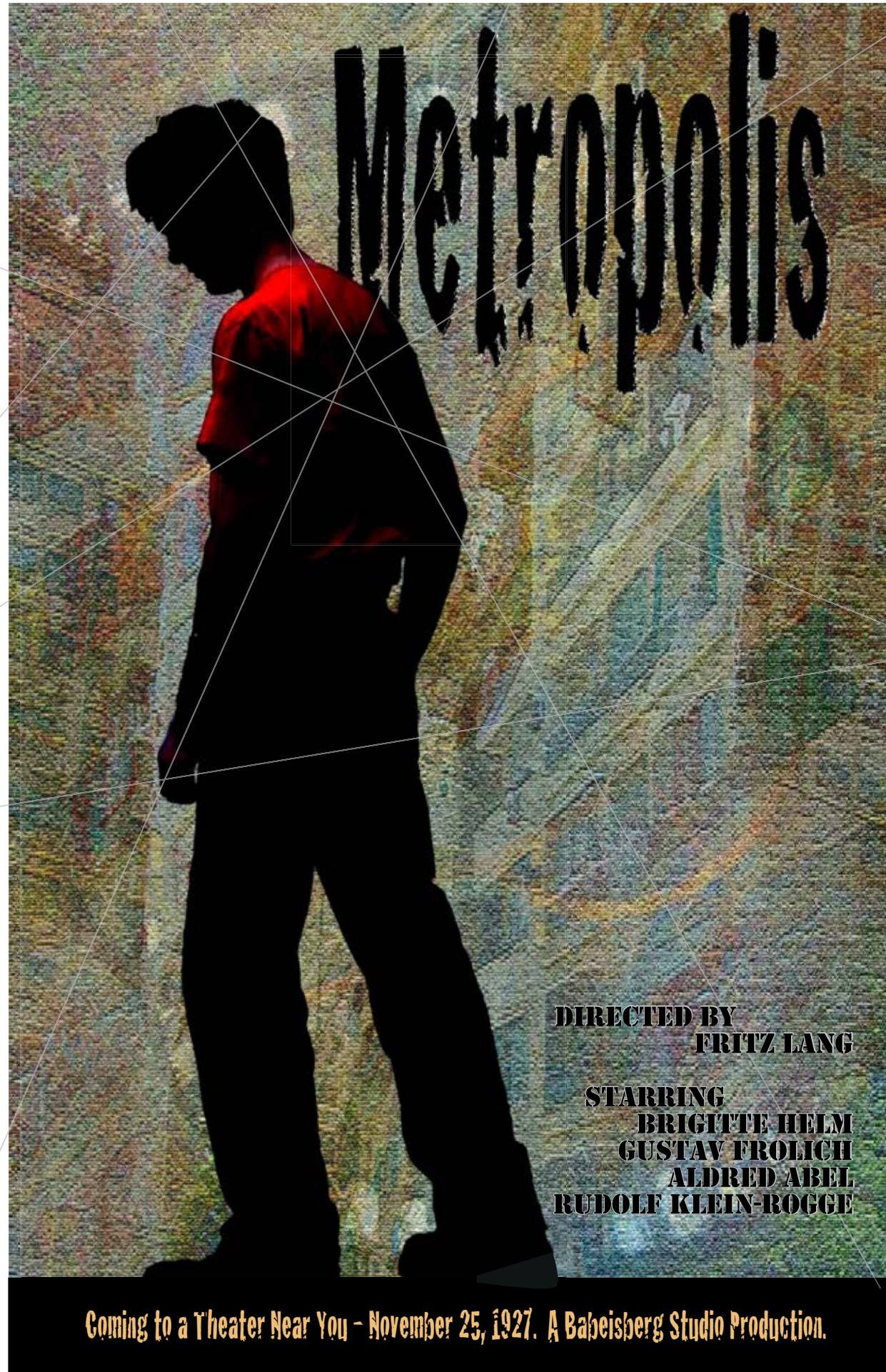


Logo Play

Logo design is hugely fun as you consider all of the ways the business or department might use their logo in the future. In this case the final designs would have allowed for movie clips to be inserted into the rectangles for large format applications



Gate to the Mind's Eye Movie Poster and Ad
Theme: Computer generated imagery, focusing on advancement of mankind.
Background created with personal images from fabric, quilts, and photos.



**DIRECTED BY
FRITZ LANG**

**STARRING
BRIGITTE HELM
GUSTAV FROLICH
ALDRED ABEL
RUDOLF KLEIN-ROGGE**

Coming to a Theater Near You - November 25, 1927. A Babeisberg Studio Production.

Metropolis Movie Poster

Font: Cracked - implies decay and destruction.
Theme: Division of Classes, Hearts, Hands, Heads.
All images created by adapting personal photographs posed figure, Hagia Sophia Mosque and Bangkok streets.

Wingnuts and Screwloose

Aa Gg Ff Ww

Cap Height
Ascender Line
X-Height
Ligature Line
Base Line
Descender Line

Wingnuts and Screwloose is a fanciful blend of regimented shapes allowing the designer to achieve a whimsical but highly readable presentation.

Styling allows the font to be used as header display or body text. The letters below are just a few examples of options of attractively tight kerning

Bold horizontal crossbars significantly below the usual x-height and dramatic shoulder angles give a strong yet elegant feel to this typeface.

Numbers are designed to include cutouts designating the numeric value which is handy for intergalactic travelers.

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

abcdefghijklm

Serifs are included only on the top of the upper case letters and numeric characters.

Lower case ascenders rise to 87% of the upper case height.

nopqrstuvwxyz

0123456789 :; & ' " ' ?

Presents
Neville Public Museum

Richard McDonald's Sculptural Way

January 3, 2014
through
April 29, 2014

Artist Reception
January 3, 2014, 6pm-9pm



www.nevillepublicmuseum.org

Original Font Design Spec Sheet and Poster
Font designed to be whimsical but readable.
Color from text added to stature patina for a cohesive whole.

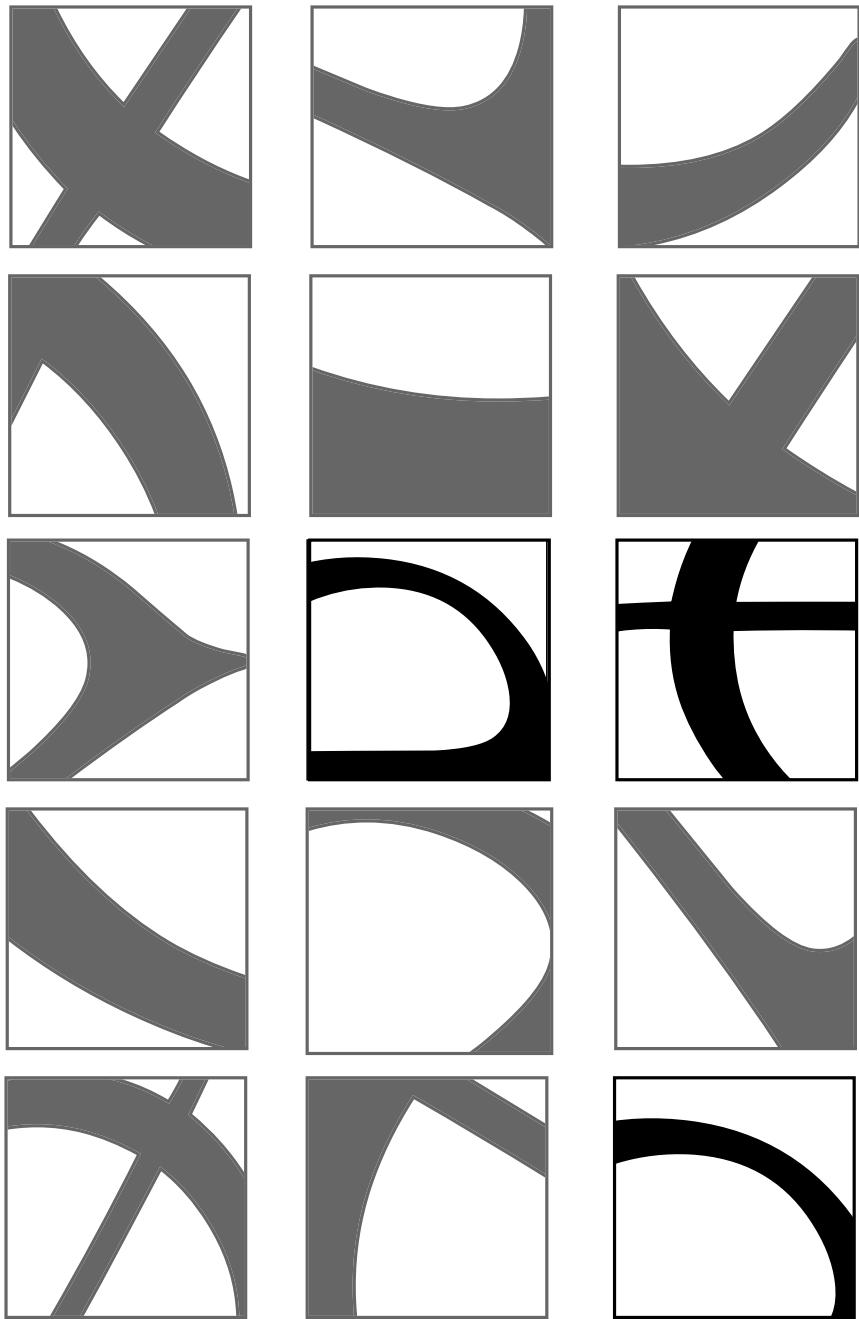
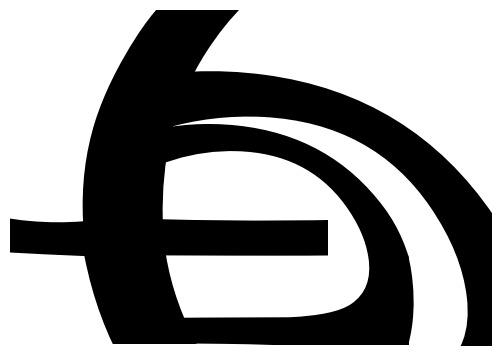
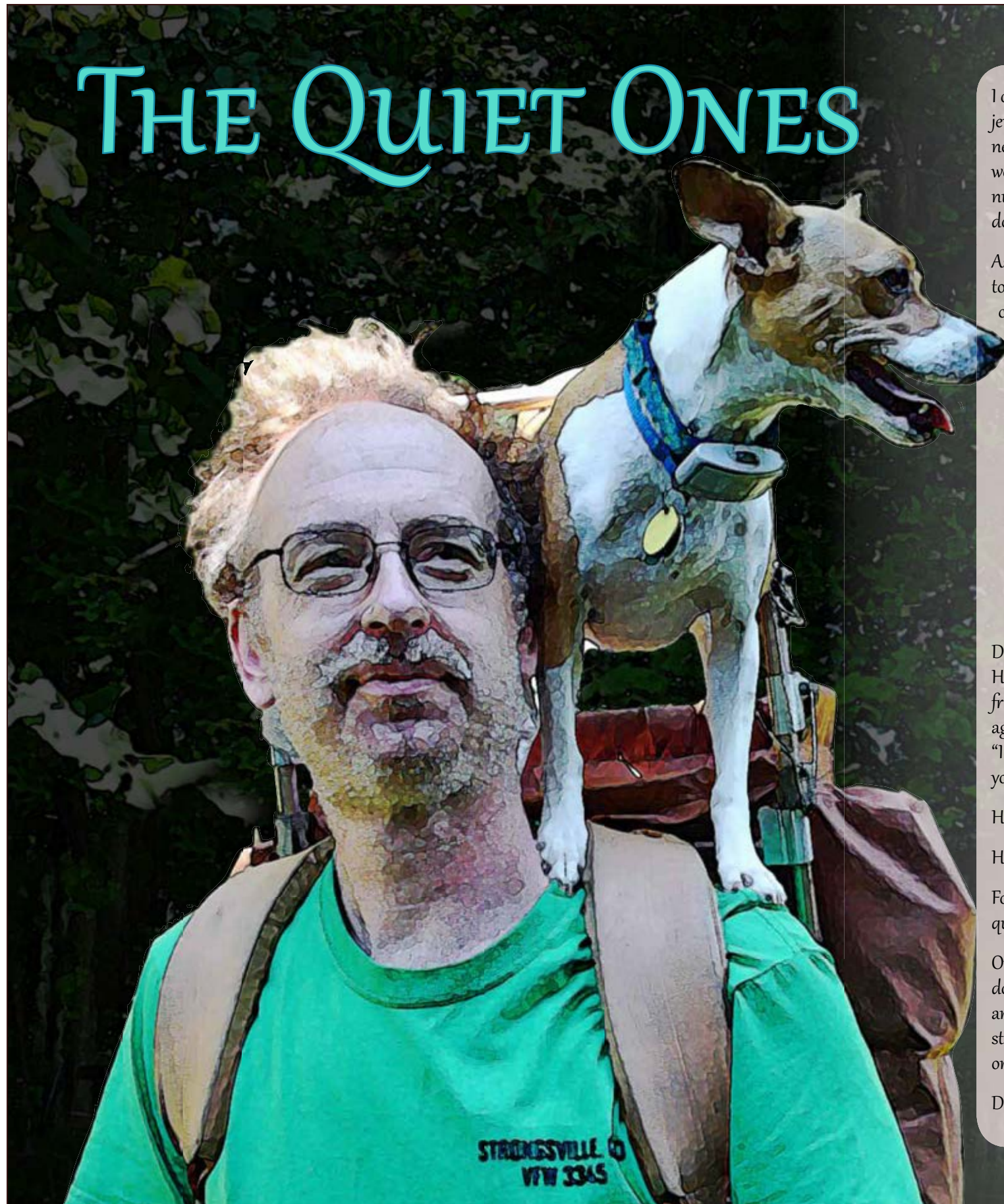


Figure - Ground
Dissecting letter shapes leads back to fiber art.
Counters, shoulders and ascenders meet hand
dyes, stretchy metallics and layered patterns.

THE QUIET ONES



I once received a pin with a little color-coded jewel in appreciation for making a church banner. The outgoing guild president after years of work received the same award. I thought it was nuts. Who can compare years of dedication to donating a quick skill for a week of work.

As children, we think of heroes marching off to do battle. Movie fans enjoy the drama of car chases in New York, or on far off planets with the good guy chasing down evil and saving the day. But what about the quiet ones?

What about the everyday heroes who by their very quiet, consistent, dedication to their jobs, communities and families, save the year, the month, the decade.

David Duschack is one of those quiet heroes. He started working for relatives and family friends on farms at the age of 14. Even at that age, employers started to negotiate for his time. "I need him for hay this week, but he can be at your place starting on Thursday."

He was dependable, cheerful and hardworking.

He showed up.

Forty-two years later he's still showing up. and quietly making a difference.

Over the years David has taught Sunday School, donated 30 years to the volunteer rescue squads and fire departments of his communities and started a lifelong passion for supporting kids, his or any others with the Boy Scouts.

David's first taste being a Boy Scout parent was

walking into his first Tiger Cub meeting with his son Travis in 1994. David attended every meeting as his two sons moved from Cubbies in first grade, to 11 year old Webelos as they officially crossed over to Boy Scouts, and on to Eagle Scout projects.

Numerous camping trips, canoe trips, hikes and bike rides later earned badges for the boys, and wonderful memories for David. And that's at the heart of the issue.

He didn't do it because he had to. Her certainly didn't do it because it was convenient or because the weather was always lovely. He did it because he genuinely enjoyed spending time with them, and of course for the boys, that made all the difference.


Dave seemed to have a special affinity with kids who struggle to keep up, or fit in. He recognizes that they will benefit from loving and consistent support not to carry them along, but to encourage them to make their own way..

Supporting and challenging each scout as they tackled new skills helped them understand that they were capable human beings with a lot to offer.

Our children are long past their boy scout years. Both earned their Eagle Scout badges, but more importantly they have years of memories with a fantastic dad. But David is still leading scouts and after 38 years of marriage, he is also my support, my rock, my balance.

Steady, honest, and supportive, are quiet qualities that you can enjoy living with for a very long time


Make a Difference Volunteer Today



- Tutor
- Teach
- Mentor
- Assist
- Serve


Our mission is to help adults and families acquire the reading, writing, math, English language, computer and workforce skills they need to function effectively as workers and community members.

Our Vision:
To build a community that is literate in the English language.



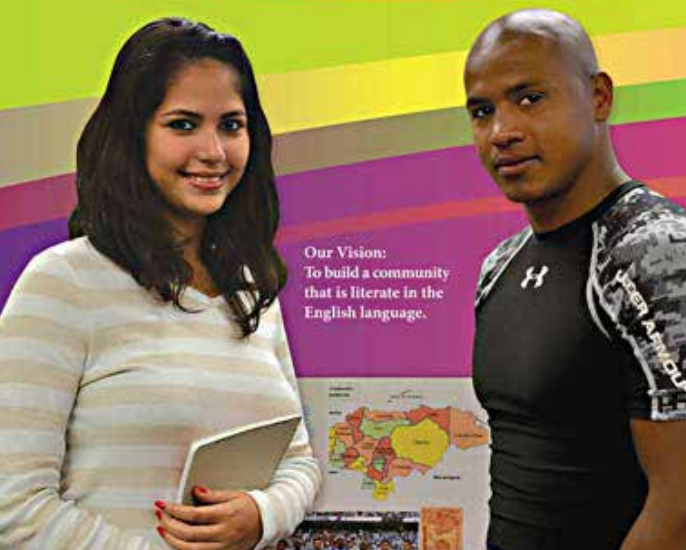
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www.literacygreenbay.com

English Language Learning Classes




- Morning & Evening Classes
- 3 Levels of English Language Classes
- Childcare Available

Our Vision:
To build a community that is literate in the English language.



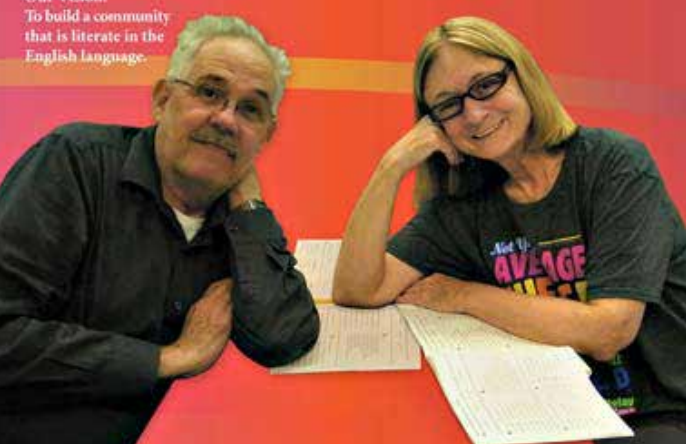
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Literacy Green Bay






- Adult Tutoring
- English Classes
- Family Literacy
- Child Tutoring
- Computer Lab
- Citizenship
- Workforce Development

Our Vision:
To build a community that is literate in the English language.




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Children First Family Literacy

- Early Childhood Instruction
- Parenting Instructions
- GED Instructions
- PACT Activities

Our Vision:
To build a community that is literate in the English language.



Take the 1st step today!
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Creative Photography with Maribel France



Bring your photos to life.
Let your passion shine through.

Friday March 28 - Sunday March 30th, 2014
Class size limited to insure personal instruction
CreativePhotography.com 920-863-2379





DANGERS ON THE HILL

An Outdoor Alternative Music & Dance
event sponsored by the Irish Arts Center

7-31-15 7pm

The Great Lawn - Central Park



Dancers on the Hill Event Poster
Using simple gradients to produce an elegant
background allows message to take center stage.



JANUARY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

FEBRUARY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

MARCH

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

APRIL

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

MAY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

JUNE

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

JULY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

AUGUST

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

SEPTEMBER

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

OCTOBER

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

NOVEMBER

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

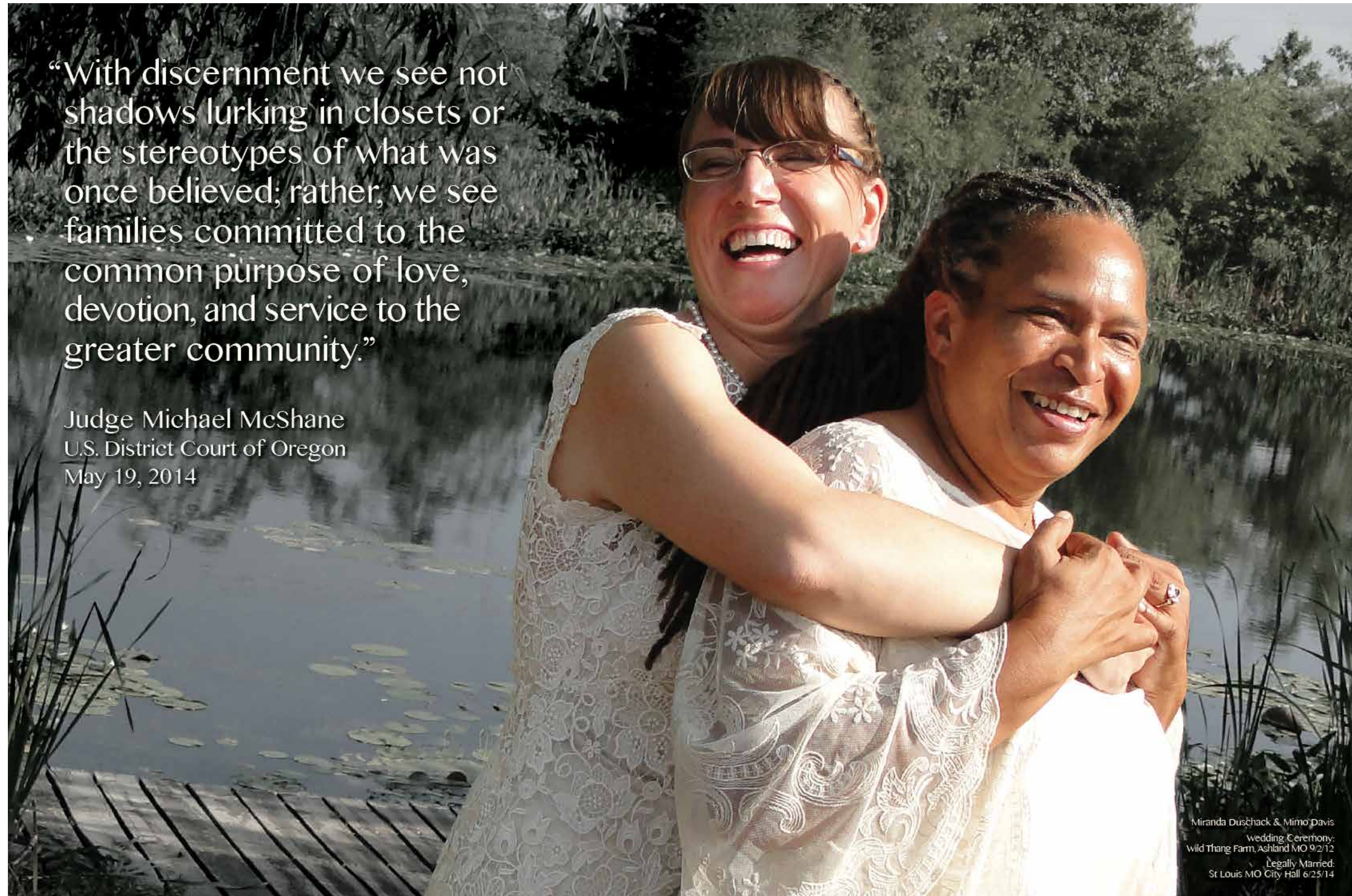
DECEMBER

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Red Hill Calendar
 Upper image is original fiberart.
 Cohesive effect created by using
 gradients of similar colors.

“With discernment we see not shadows lurking in closets or the stereotypes of what was once believed; rather, we see families committed to the common purpose of love, devotion, and service to the greater community.”

Judge Michael McShane
U.S. District Court of Oregon
May 19, 2014



Miranda Duschack & Mimo Davis
Wedding Ceremony:
Wild Thang Farm, Ashland MO 9/2/12
Legally Married:
St Louis MO City Hall 6/25/14

Inspirational Banner - Mandy & Mimo
Personal Photograph. Reduced background color to direct attention to text and figures.

Navigate the Depths of Graphic Reproduction Technology

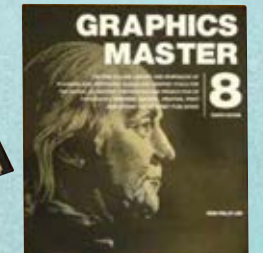


Introduction

Graphic Reproduction Technologies is one of those classes that might not get the glory, but it deserves a student's full attention. The most creative designs may never make it to the printer if the student fails to understand the buyers requirements, the printer's expectations, how to plan for the most efficient layout. They have to understand how their color choices will affect the final outcome and what printing processes might be most suitable for the project.

The book used for this course is Graphics Master 8: The One--Volume Library and Workbook of Planning Aids, Reference Guides and Graphic Tools for Print Advertising and Internet Publishing.

The book includes a number of great tools such as a graphics master rule, typeface selector guide, proofreaders marks, proportional scale and conversion charts as well as color books on coated and uncoated paper.



1

PDF File Format

PDF files, or Portable Document Format are indispensable for Graphic Artists. During the design phase a PDF document allows the client to quickly review a quality project mock-up. The entire design can be reviewed, with the exception of precise color. The color is more than adequate for a general review, but final color determinations should not be made based on a PDF File.

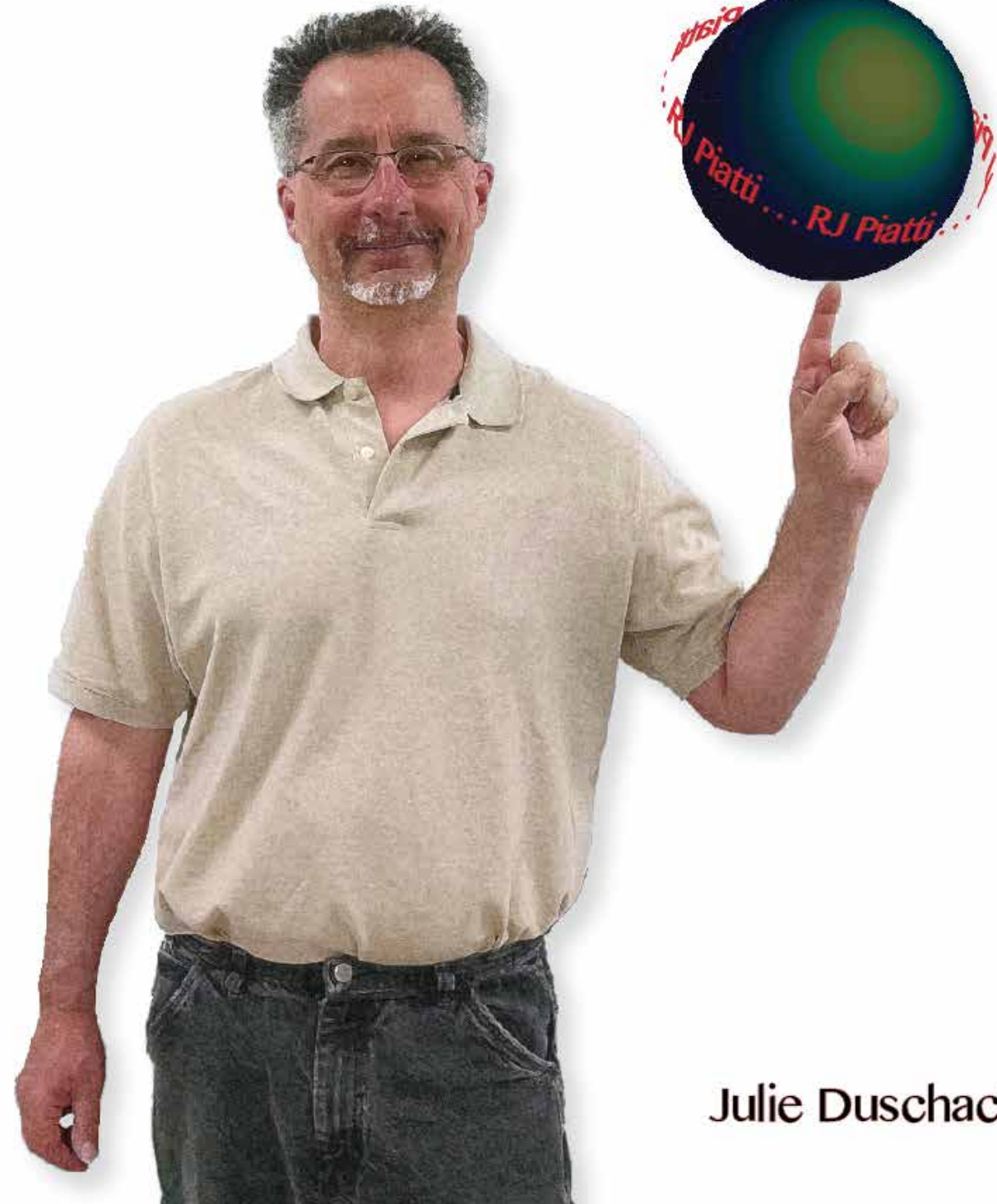
A PDF file is cross platform, and may be viewed on either Macintosh or Windows based computers. The only requirement is the free Adobe Acrobat Reader program. The file size can be reduced so it's easy to send via email. Comments may be returned using the annotation system.

After the design phase, a PDF is a great tool for brochures and price lists where its important that information is not changed by the viewers.

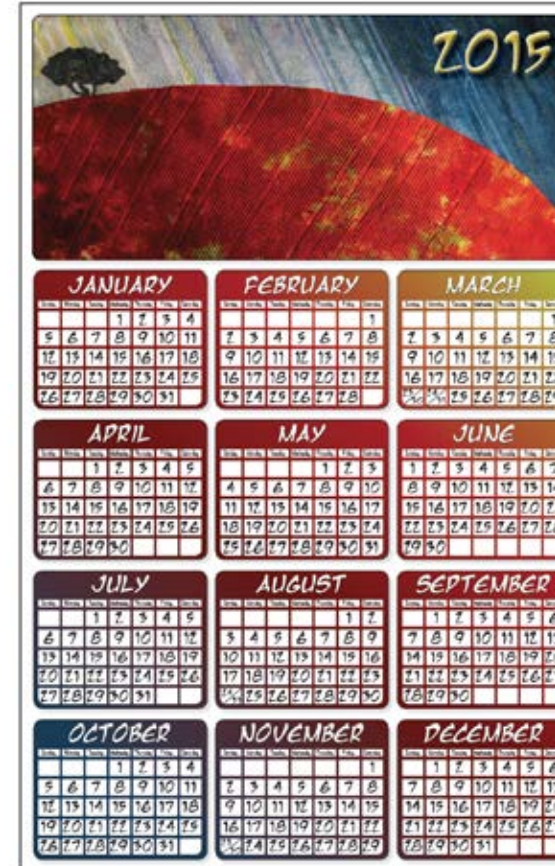


11

Publishing Technology Revealed



Julie Duschack



12 Month Calendar
This calendar uses a quilt image as the basic image header. The color variations for the months were created by using a gradient, selecting colors from the actual quilt. Both the header and the months have a delicate stroke and very light drop shadow to add dimension.



Heat Sensitive Transfers

Do these look like T-Shirts to you?

No, they do not, BUT, they were a wonderful option for the "let's learn how to print on heat sensitive transfer paper and use the heat press. It was especially interesting for this assignment to have time to identify that the Mandela circle was too dark, to force it to a brighter arrangement, reprint, re-apply, and be delighted with the new apron.

Both of these images were adapted from quilt designs, the fish as a recreated illustrator image based on a completed quilt, and the Mandela circle as the image of the center of a small quilt, modified with a dashed stroke.



Photoshop

Just another name for

WONDERLAND

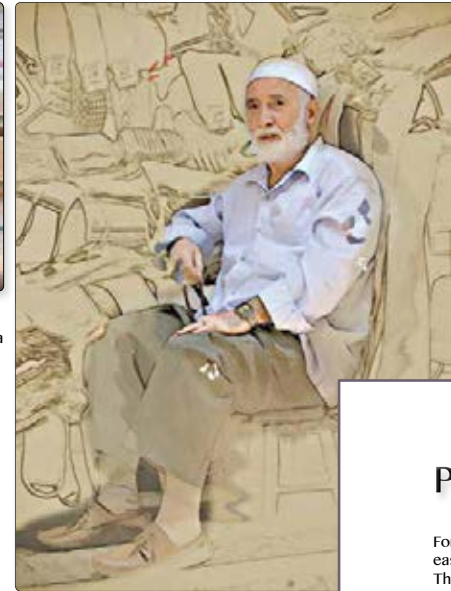
WONDERLAND



Presets - Actions: Sketch Painting **Soda Song**

This is another action from the Graphic River website. This time the author is Soda Song. She has a selection of 12 actions, many look very intriguing. She does not create videos on how to adjust the actions after the fact, but this one seemed to work as advertised.

Again, the license states "Single user, to create unlimited end products. The total price (\$4.00) includes the item price and a buyer fee."



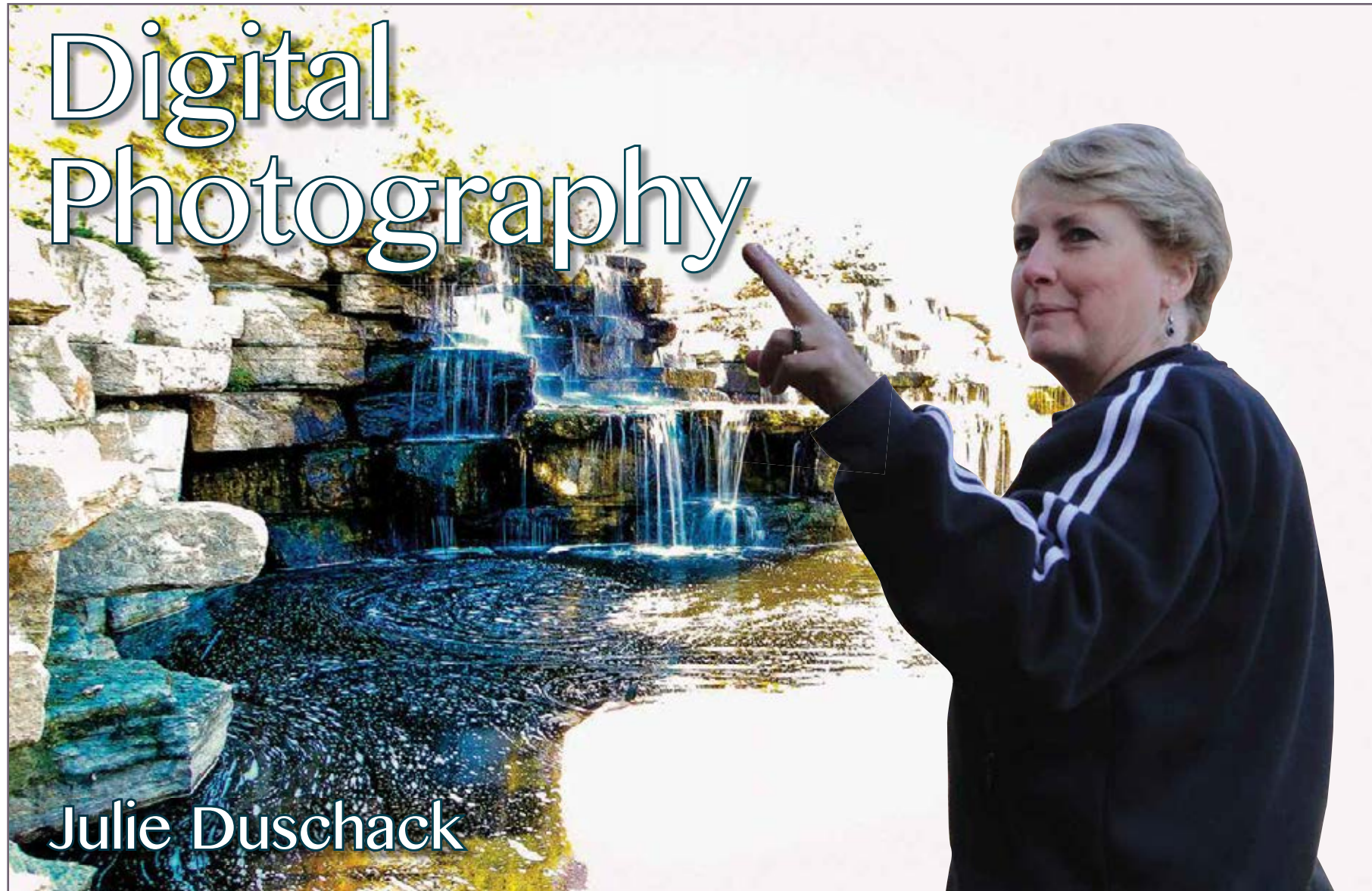
To start the action in motion you simply paint over the area you want to protect with the brush set at any opacity.

Presets - Actions: Dispersion #2 **Seven Styles**

For some actions you brush over areas you want to protect. In this case you brush over areas you want to explode. The license states "Single user, to create unlimited end products. The total price (\$6.00) includes the item price and a buyer fee."



Digital Photography



Julie Duschack

Image Editing: Creating the image I wish I had taken



The image with the monks was blurred and darkened. The sand dishes were sharpened in the front, blurred in the back, straightened and nestled into the monk image using a mask tool.

Reciprocity: Same scene shot with equivalent exposure values = similar lighting effects.

1

F2.8	F4	F5.6	F8
1/30	1/60	1/125	1/250

2

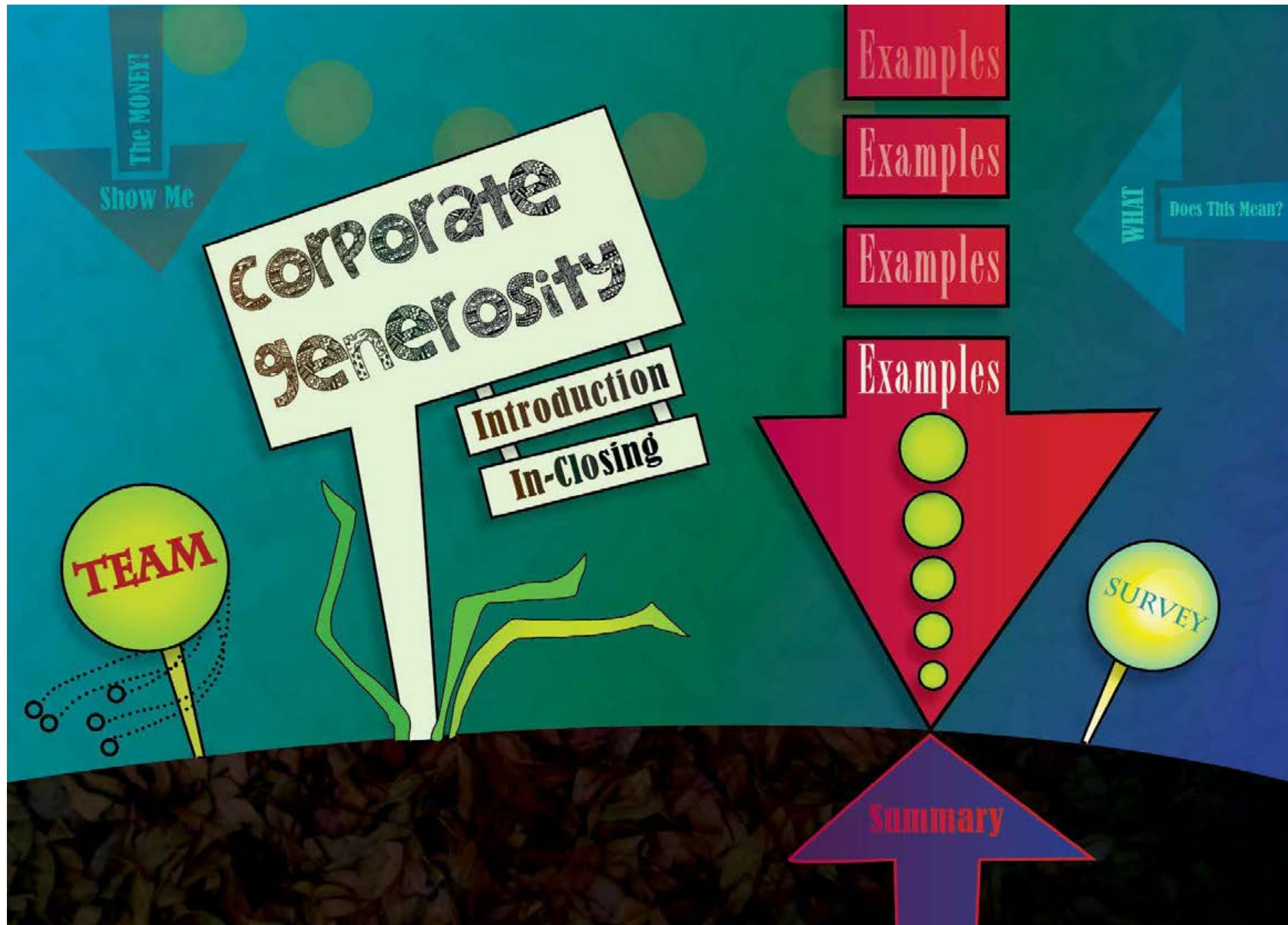
F2.8	F4	F5.6	F8
1/30	1/60	1/125	1/250

3

F2.8	F4	F5.6	F8
1/30	1/60	1/125	1/250

4

F2.8	F4	F5.6	F8
1/30	1/60	1/125	1/250



Corporate generosity
Introduction

Let's Get Started

We might assume the standard business owner is only looking out for one thing. But is that true? And even if it's common, can't we do better?

If you have trouble seeing the video below, watch it on YouTube [this link](#).

Check out the [Survey](#) to consider if working for a generous employer is important to you, and make sure you check out the [Show Me the Money](#) page to consider what YOU might do as the boss!

Corporate Generosity Intro 1.20min

TEAM

Julie Duschack:
As a returning student with a marketing and art background, I'm truly enjoying my NWTC Graphic Design classes. Other interests include creating original fiber art, soapstone carving, and gardening. My family includes two great sons (also in college), a wonderful husband and 2 rat terriers. I hope to graduate in the spring of 2016. For this project I acted as the team leader, creating the website and Intro video.

Kaitlyn Labs:
I hope to graduate in Fall 2016 for an Associates Degree in the Design and Graphic Technology Program. After graduating, my goal is to work with an advertising company that focuses on any type of advertising including billboard advertising. In my free time I enjoy reading books. I also like biking with my brother throughout our area where we live. Traveling to new places has become a yearly adventure I participate in with my family. I completed the Pepsico page and the interactive "Show Me The Money" download.

Hyojoo Jeon:
I am in the Web Development program, and I do enjoy coding and designing websites. In my free time, I like to do oil painting, and it gives me peace of mind. My other hobbies are exercising, travelling, and many more. I live with 2 cute black cats. For this group project, I was responsible for one example of Samsung Company, and the interactive Survey.

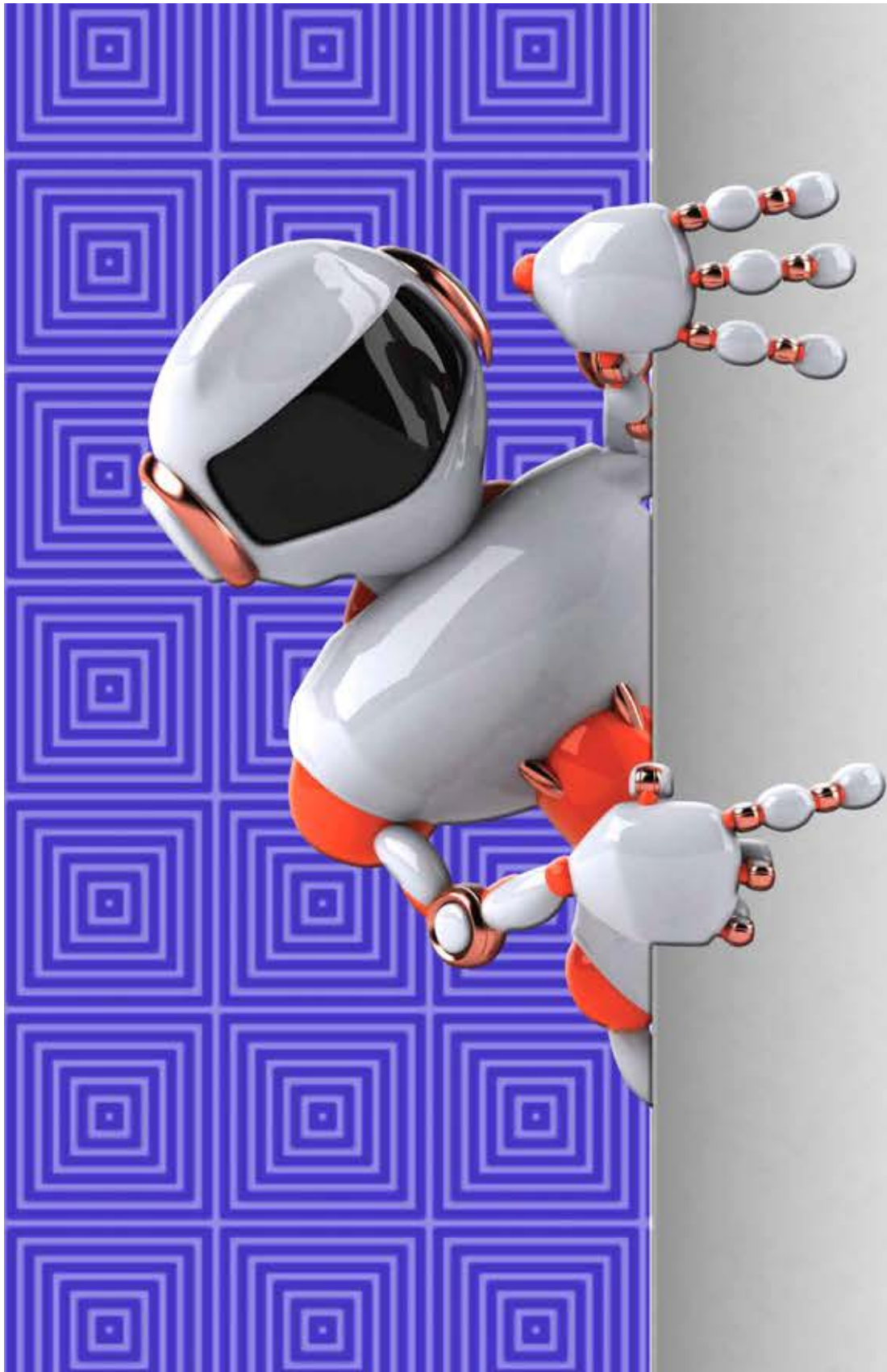
April Frimml:
I am 26 years old and I am currently in school for Accounting. I plan to go on to a four year college to get my bachelor's degree. I am currently a stay at mom of two beautiful children, Matthew who is four years old and Chloe who was just born on May 27th. I handled the Summary and the Kohl's example.

Travis Kunze:
Going to school for Law Enforcement with the intent on getting a degree in Psychology, pursuing a career in the FBI or another federal agency, while maintaining working with organizations that combat human trafficking across the world. My contribution to this project was the Summary and Ford Motor Company example.

Alexa Ebel:
I am graduating in May of 2016 with my associates degree in criminal justice. I would like to get hired by the City of Green Bay sometime next year. I enjoy doing anything outdoors, my favorite being bow hunting for deer. For the group project I completed the Corporate Generosity description and the summary for eQuitter.com.

SURVEY

Corporate Generosity Project - Muse Website
Group Project - Coordinated input from six participants. Built supporting 14 page website.



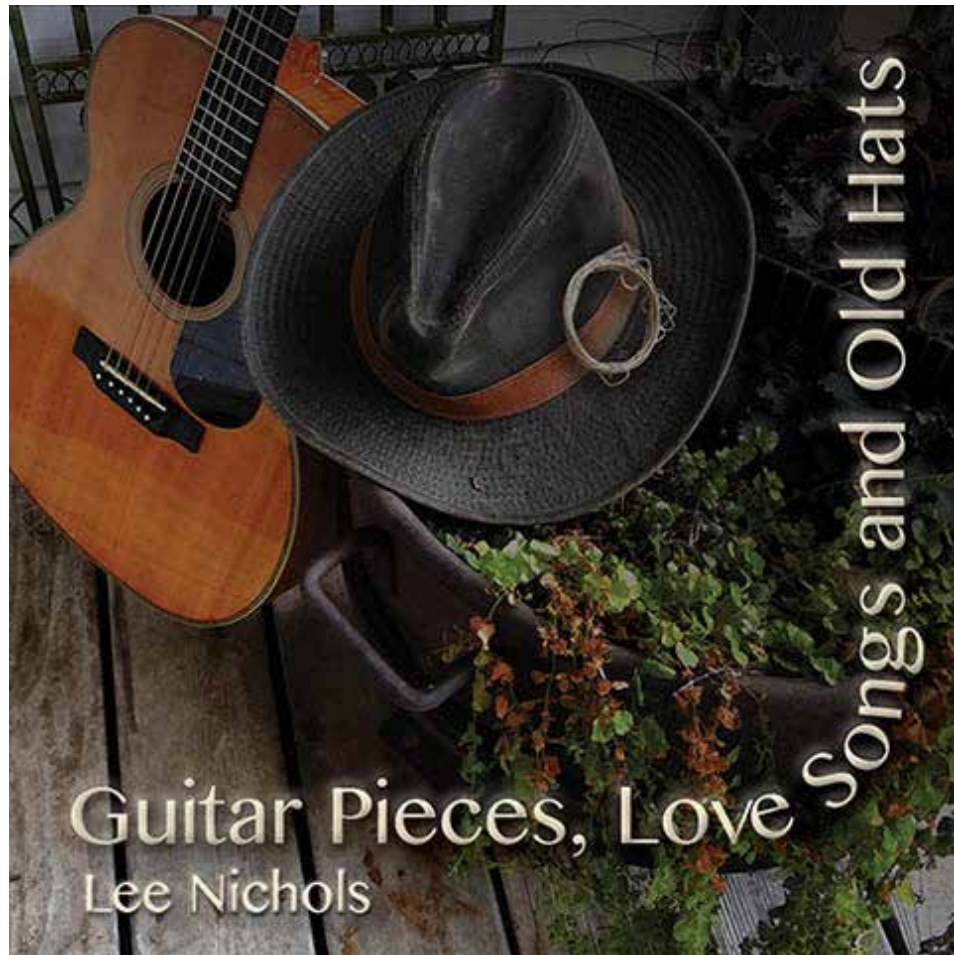
Enter Here

for Robo
Therapy

Robotic Smart Text
Clipped stock robot, created backgrounds
and gradients to create fun sign example.



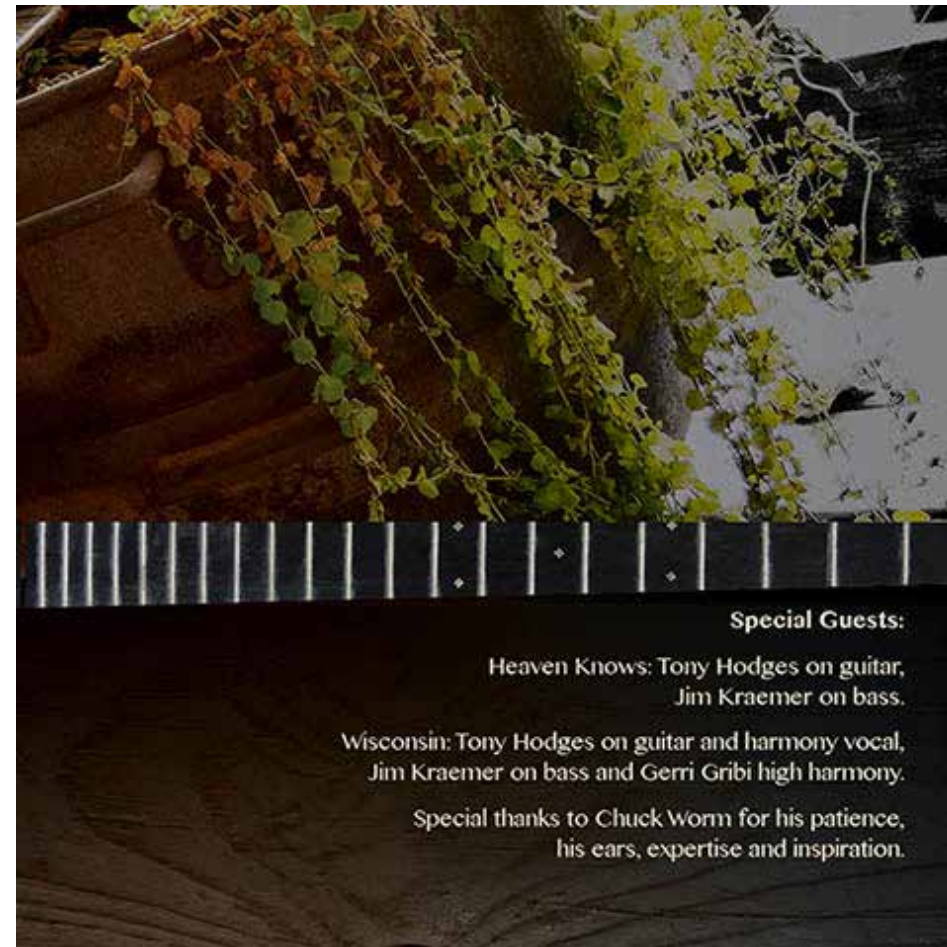
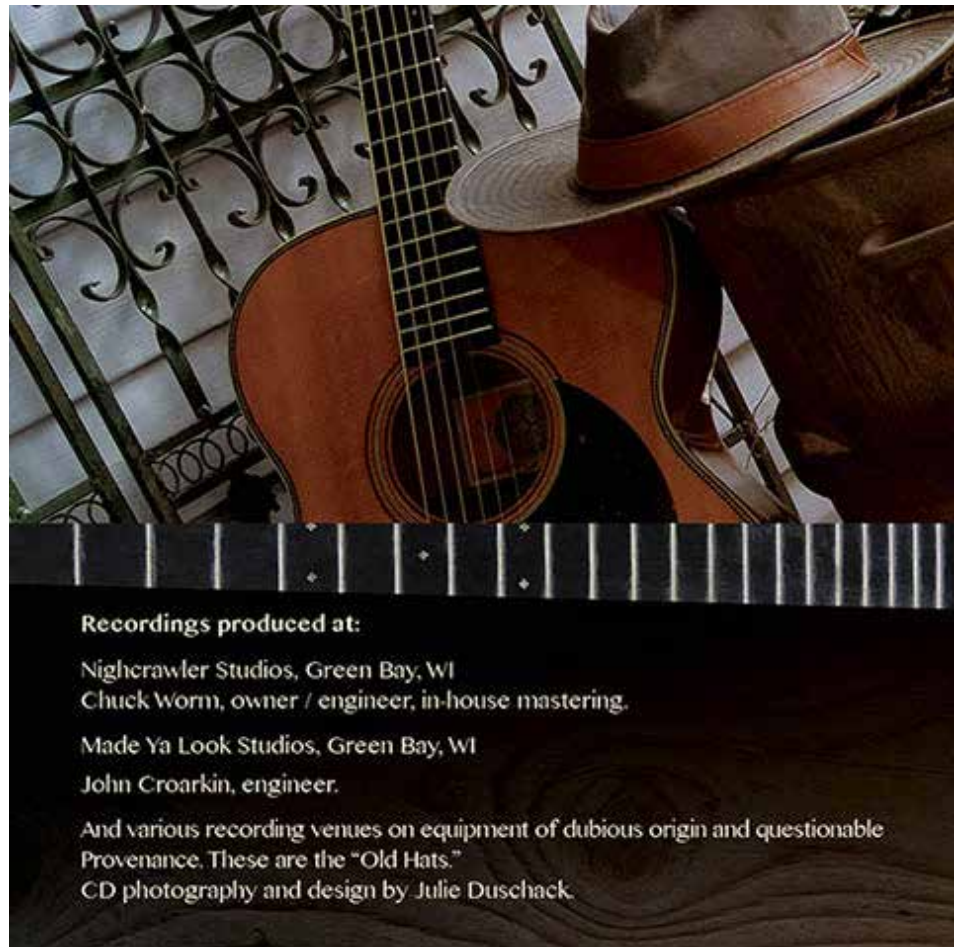
Quan Yin Photograph
Photoshopped to remove fall background color.



	Written	Recorded	
1 Heaven Knows	1996	1998	3:33
2 Forever East	2007	2010	3:50
3 Ain't No Use	2013	2014	3:49
4 Clear Blue Sky	1999	2015	3:03
5 Mother Nature's Husband	2015	2015	3:54
6 Rain in the Barrow	2015	2015	3:52
7 Promise	2010	2010	4:52
8 Audubon	2012	2014	5:08
9 Short Suite / Power of a Touch	1997	1998	9:30
10 Get Over It	2014	2015	2:51
11 You'll Be Alright	2013	2014	5:45
12 Hail and Steel	2008	2010	3:55
13 Random Orbit	1995	1998	3:34
14 October Days	1981	1983	5:16
15 Wisconsin	1993	1995	5:13

All songs - music and lyrics - by Lee Nichols

© 2015 All rights reserved
Please do not copy this music.
For additional copies please contact lee.r.nichols@gmail.com.



Recordings produced at:

Nighcrawler Studios, Green Bay, WI
Chuck Worm, owner / engineer, in-house mastering.

Made Ya Look Studios, Green Bay, WI
John Croarkin, engineer.

And various recording venues on equipment of dubious origin and questionable Provenance. These are the "Old Hats."

CD photography and design by Julie Duschack.

Special Guests:

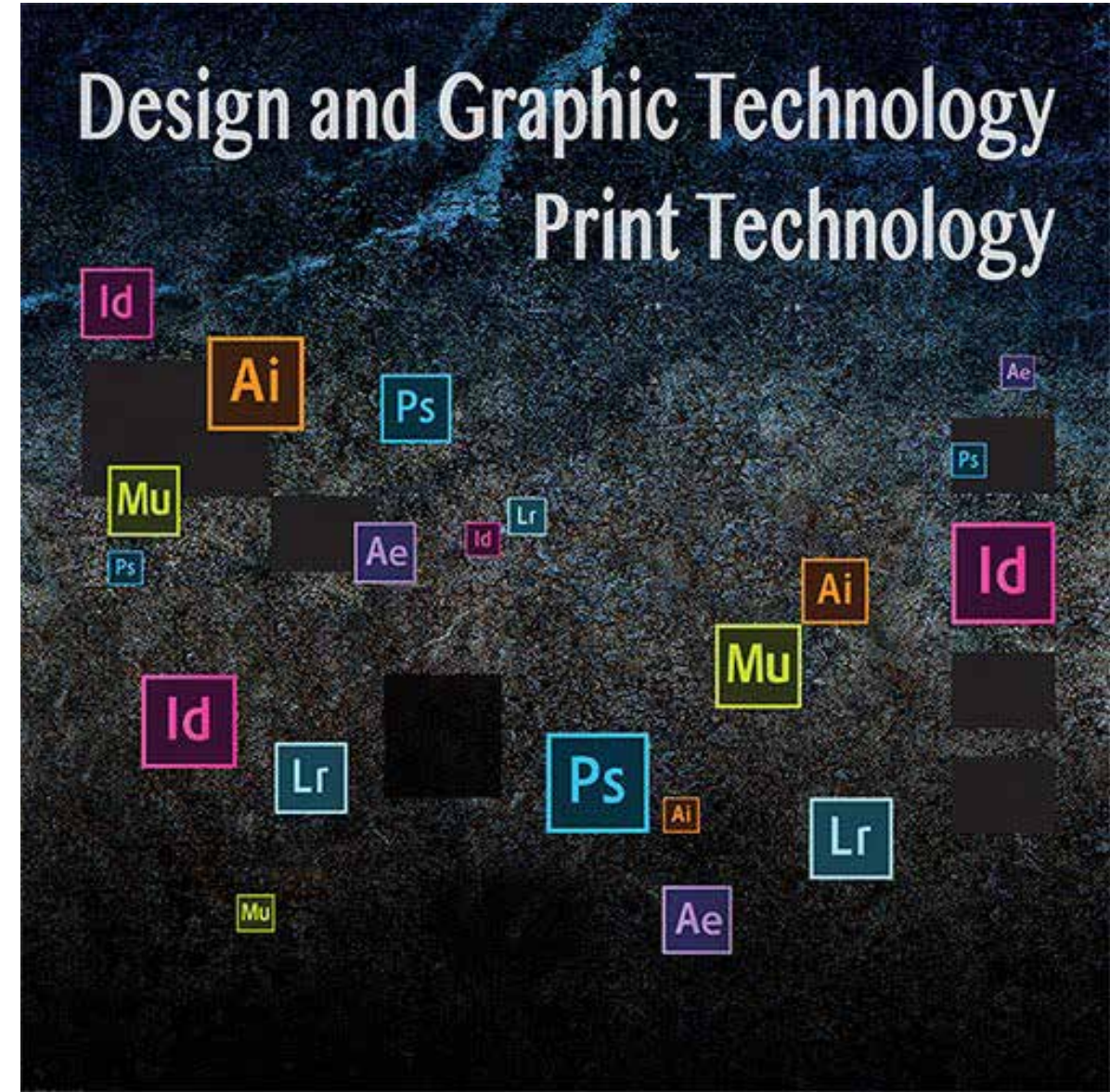
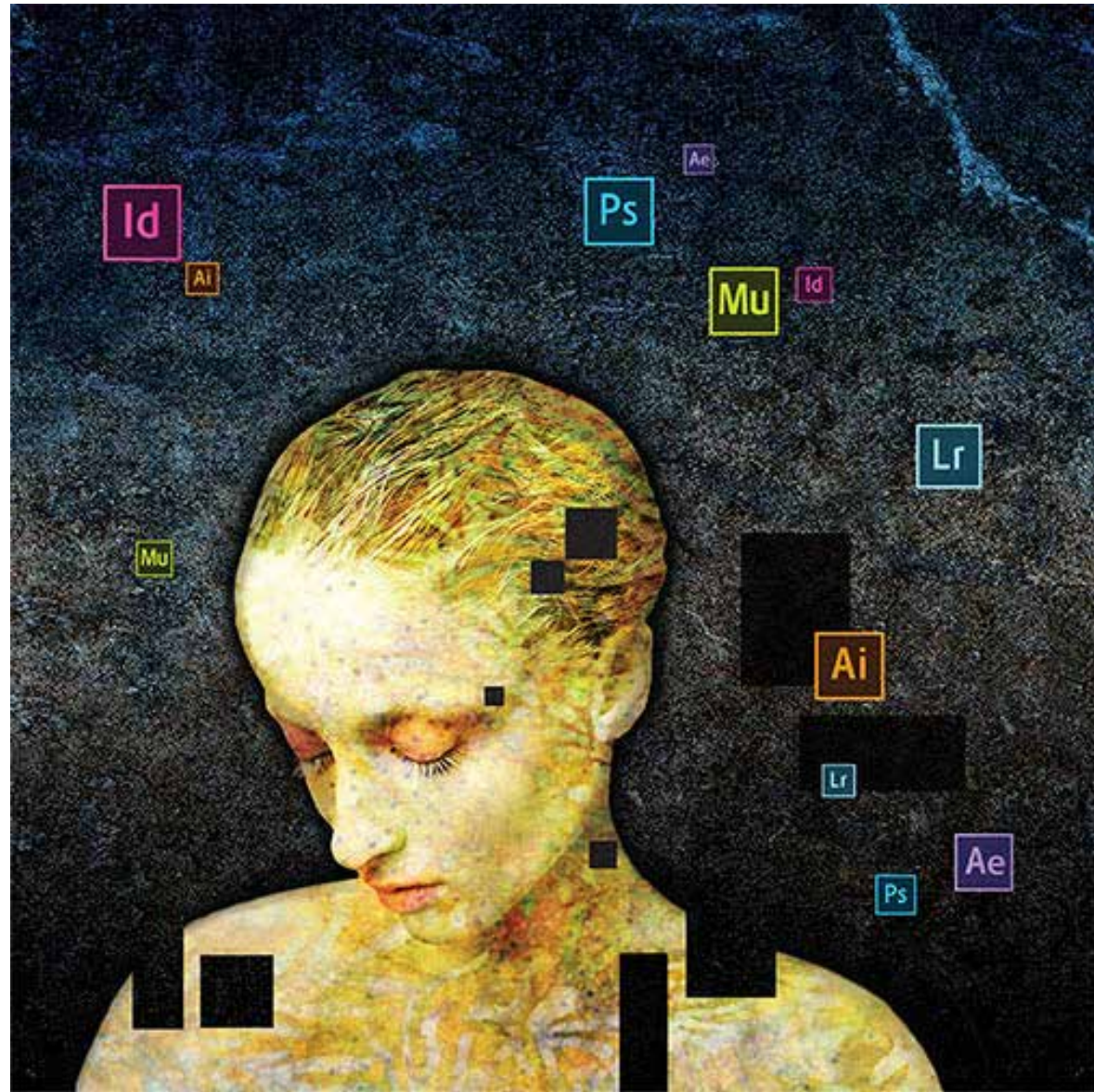
Heaven Knows: Tony Hodges on guitar,
Jim Kraemer on bass.

Wisconsin: Tony Hodges on guitar and harmony vocal,
Jim Kraemer on bass and Gerri Gribi high harmony.

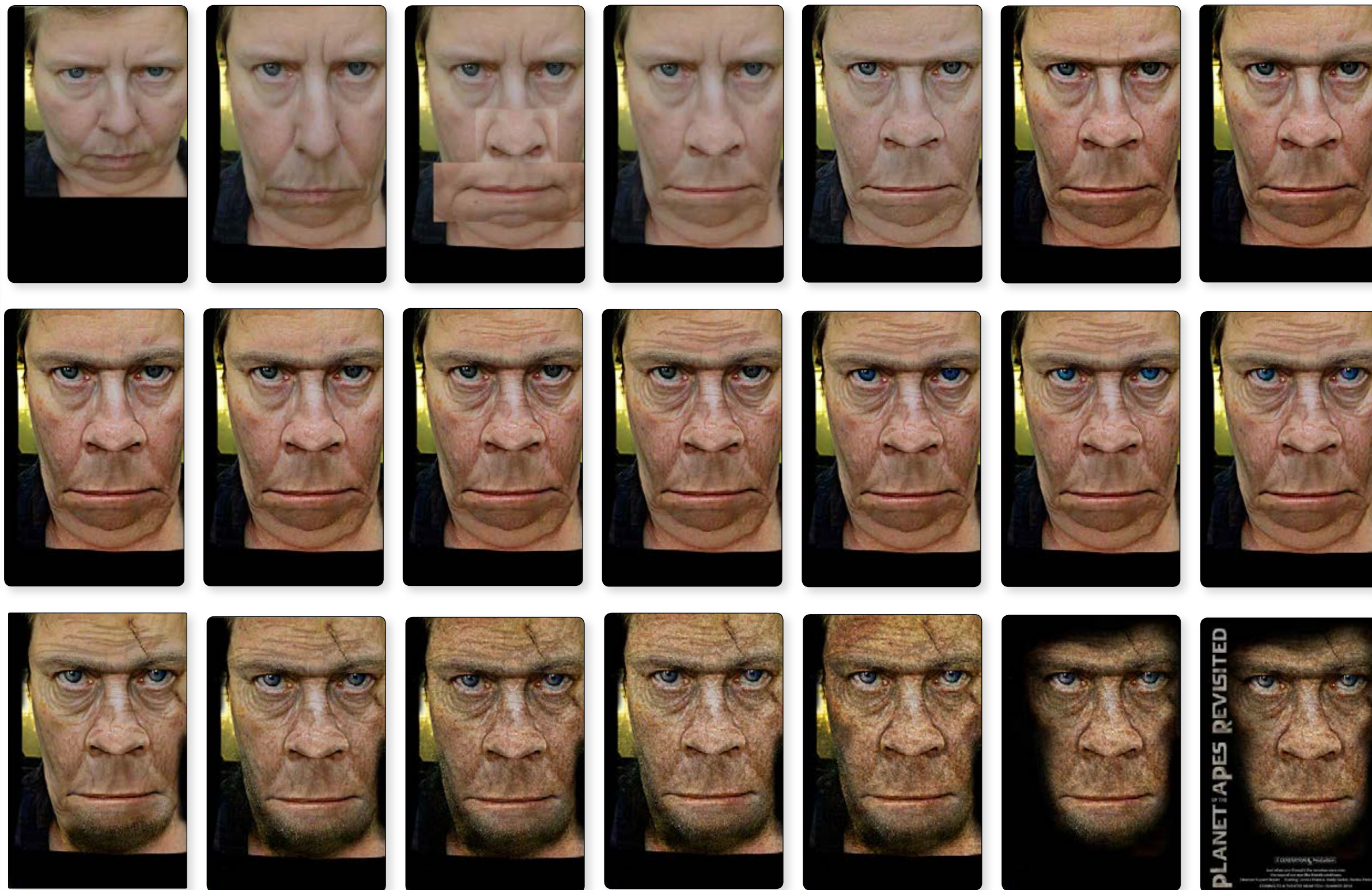
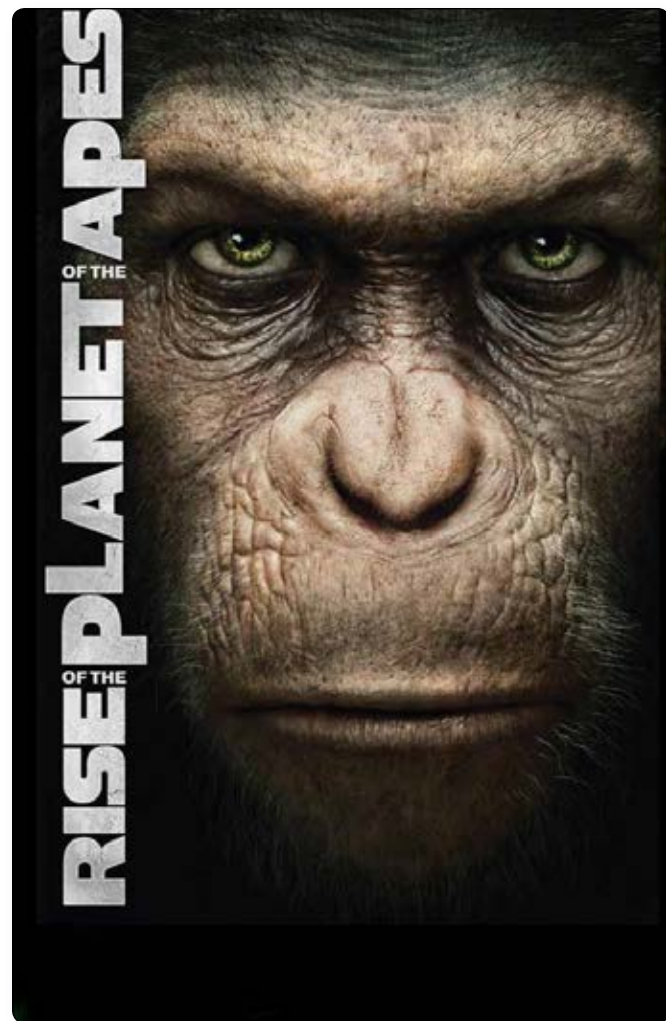
Special thanks to Chuck Worm for his patience,
his ears, expertise and inspiration.

CD Packaging

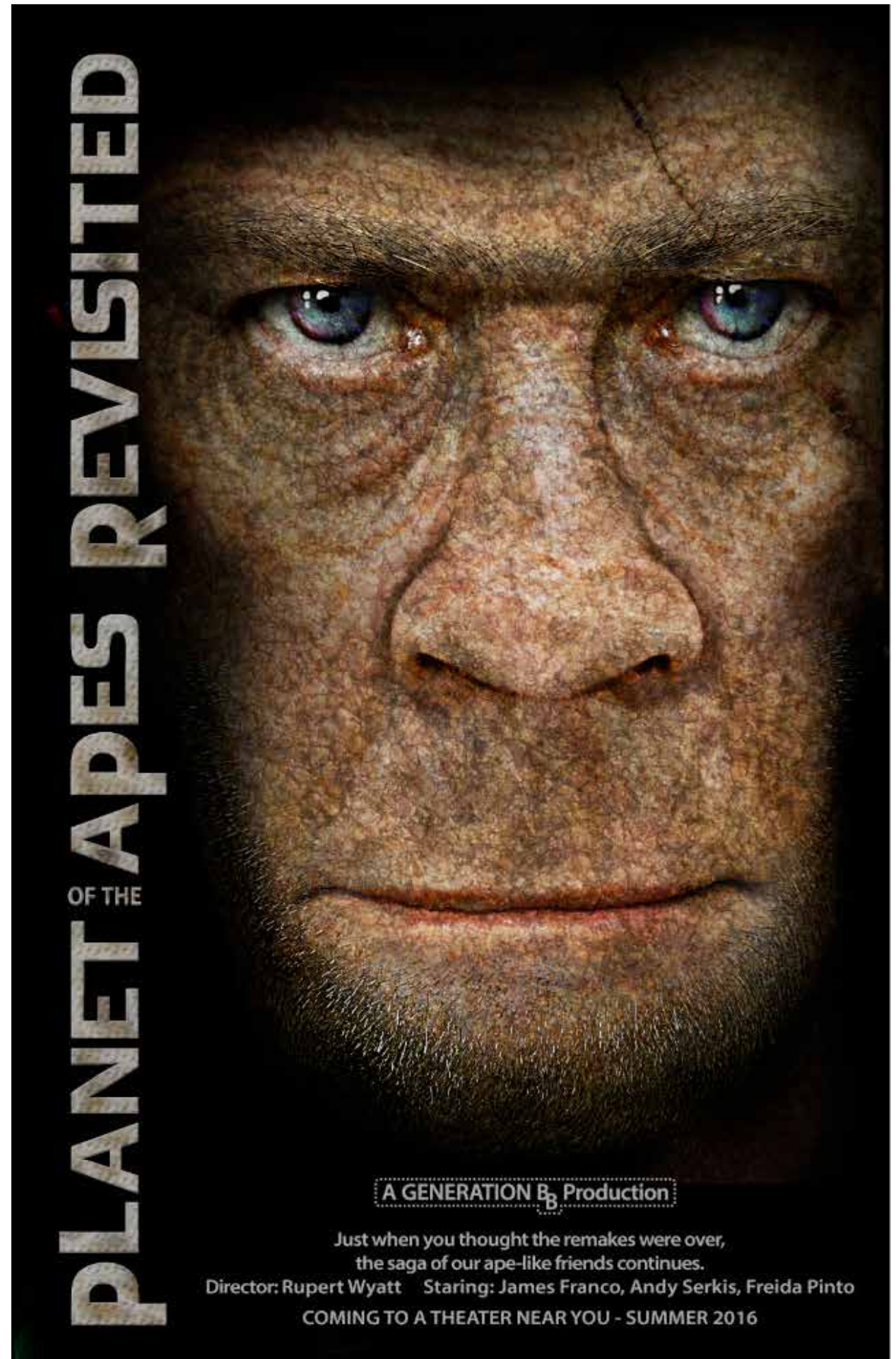
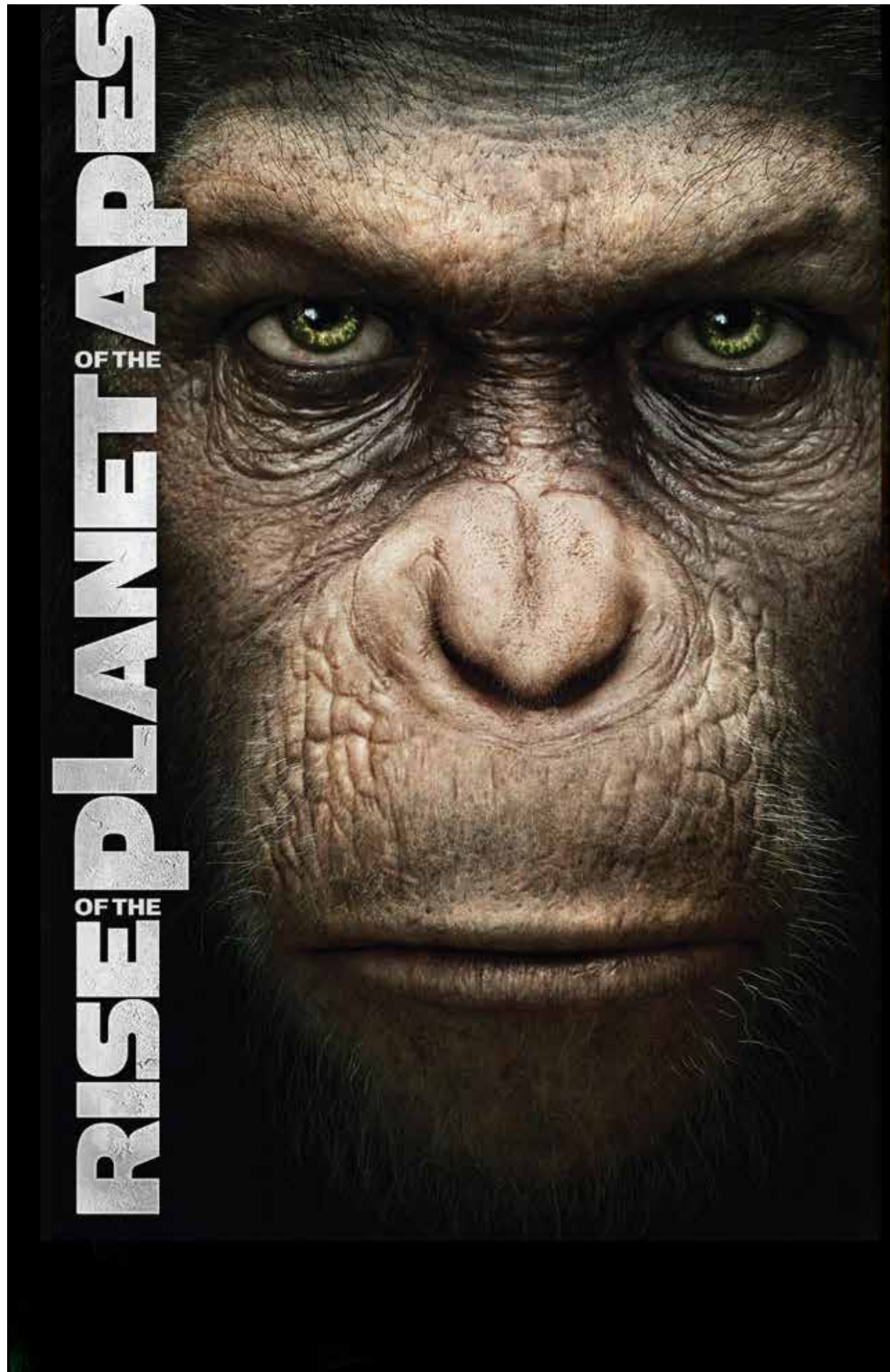
Completed a quick photoshoot with a few favorite items from the artist to create the CD packaging.

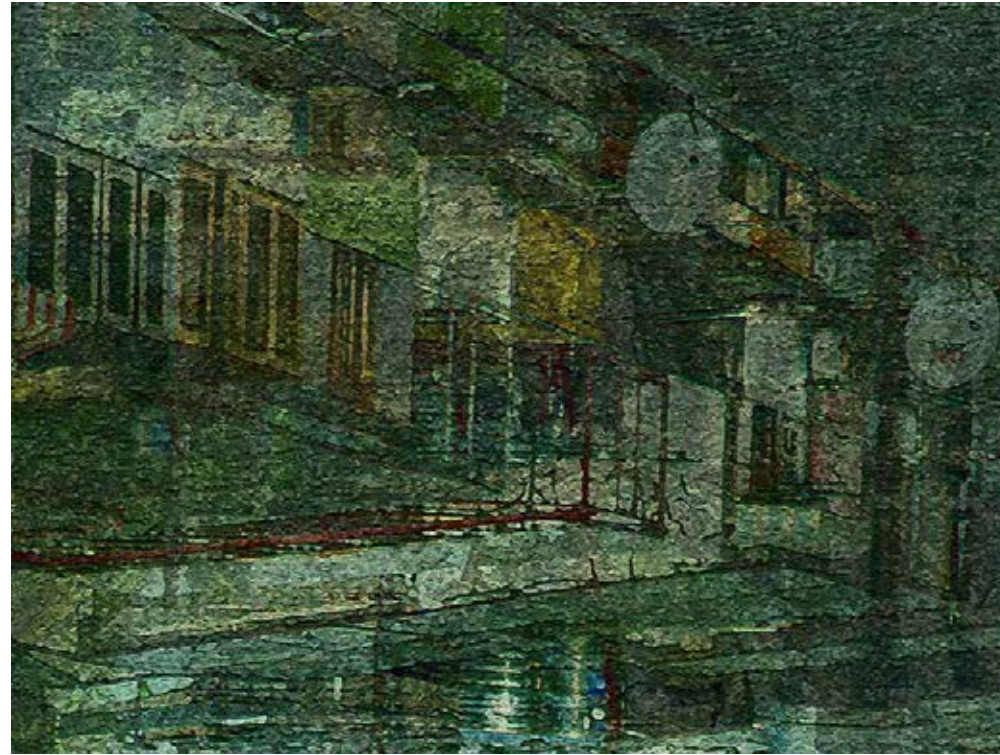
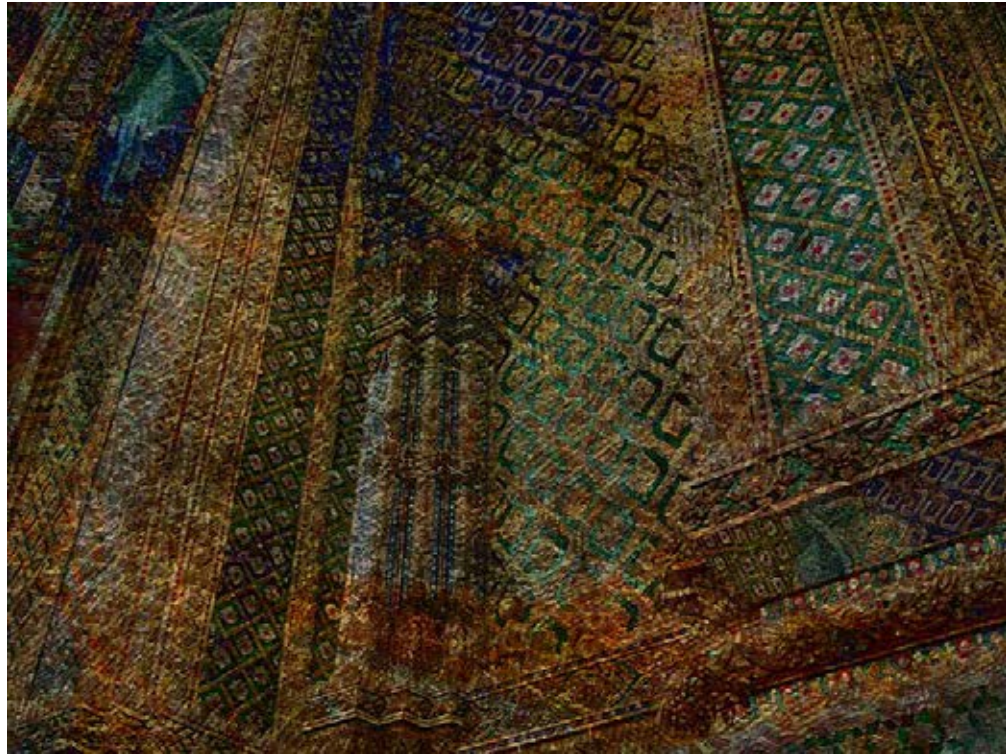


Window Design
Aggressively altered a stock image,
created multi-layered background.
Used Adobe icons to advertise future classes.



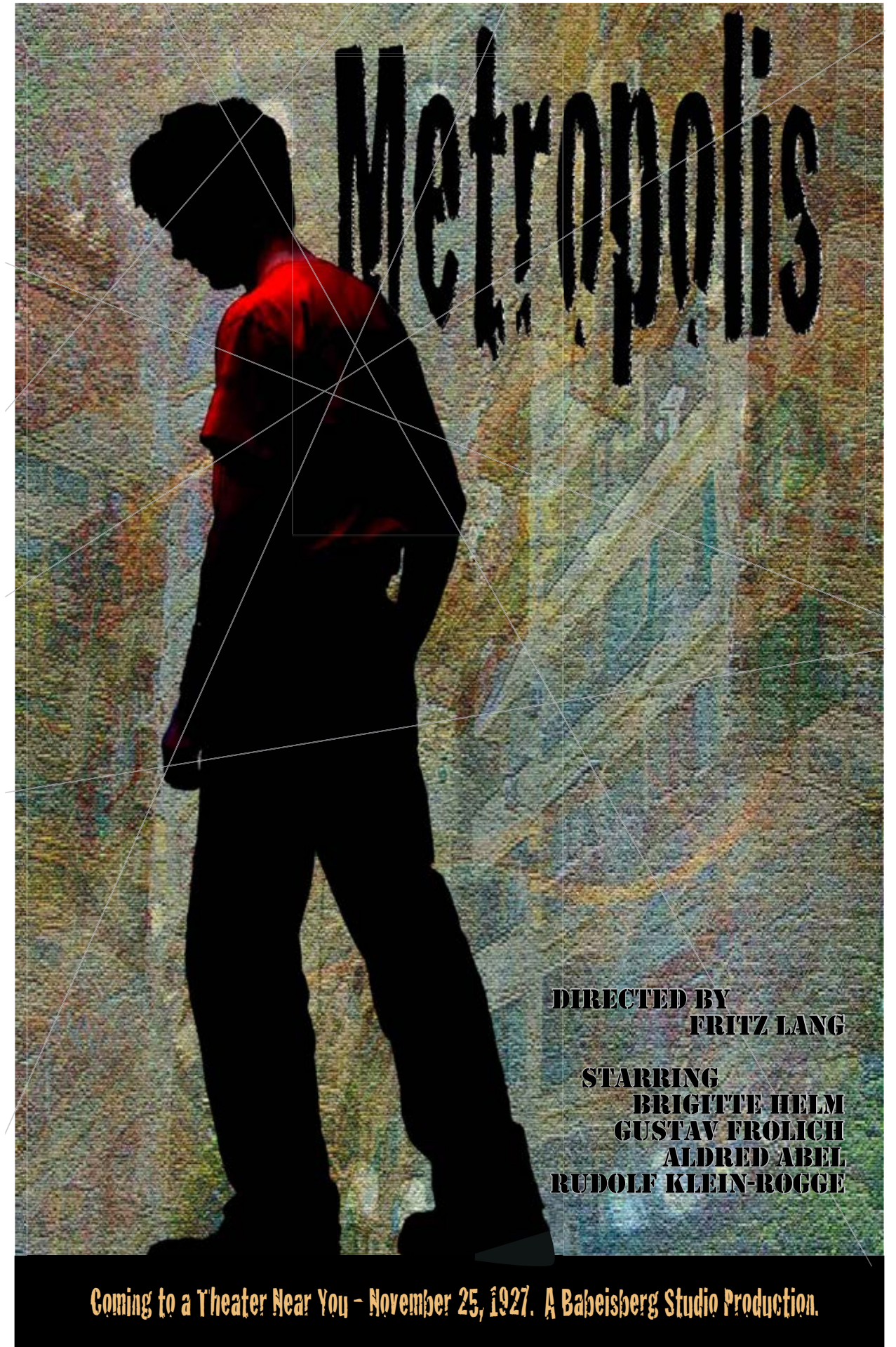
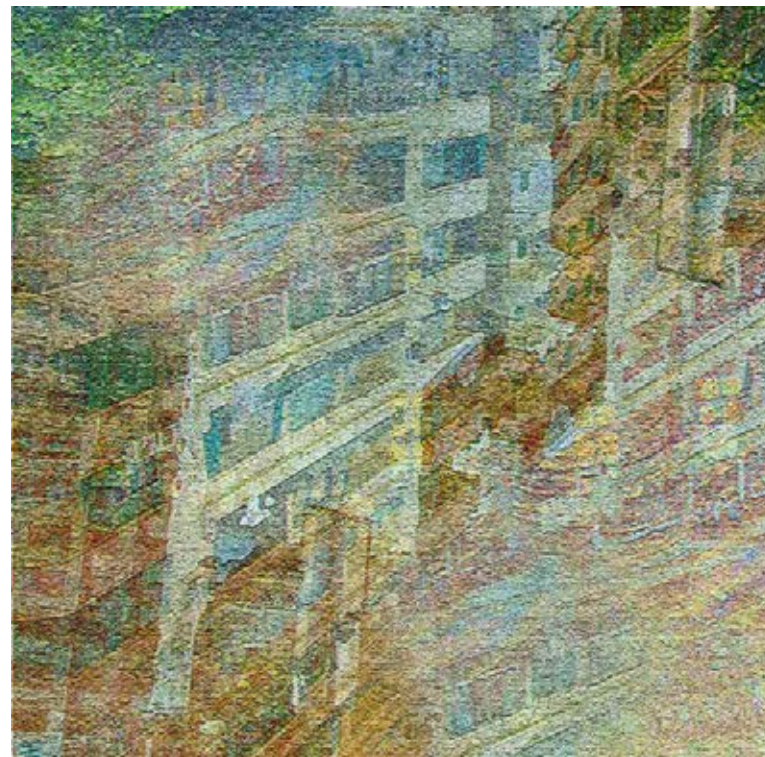
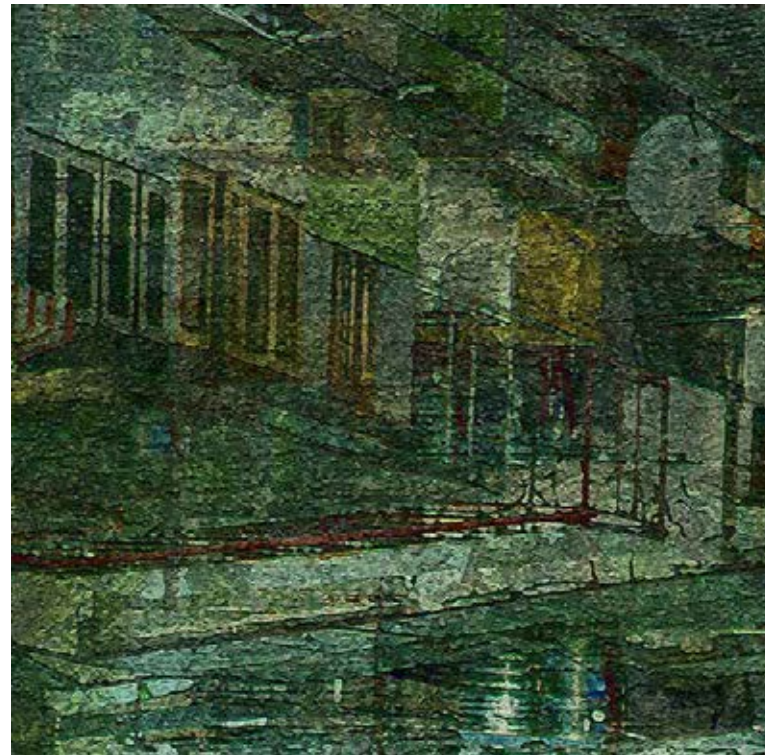
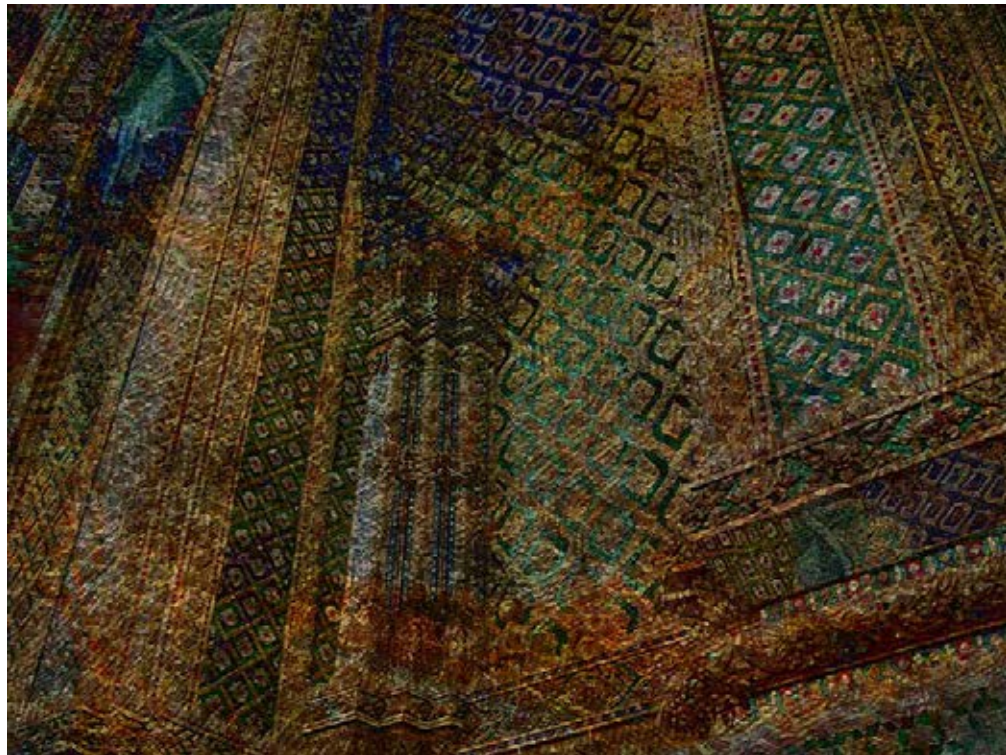
Movie Poster Revisited
131 Personal photos collected. Noses were flattened, scars, beards and ground covers such as wood chips and blacktop images were layered to create a new Rise of the Planet of the Apes character.





Fabric Design

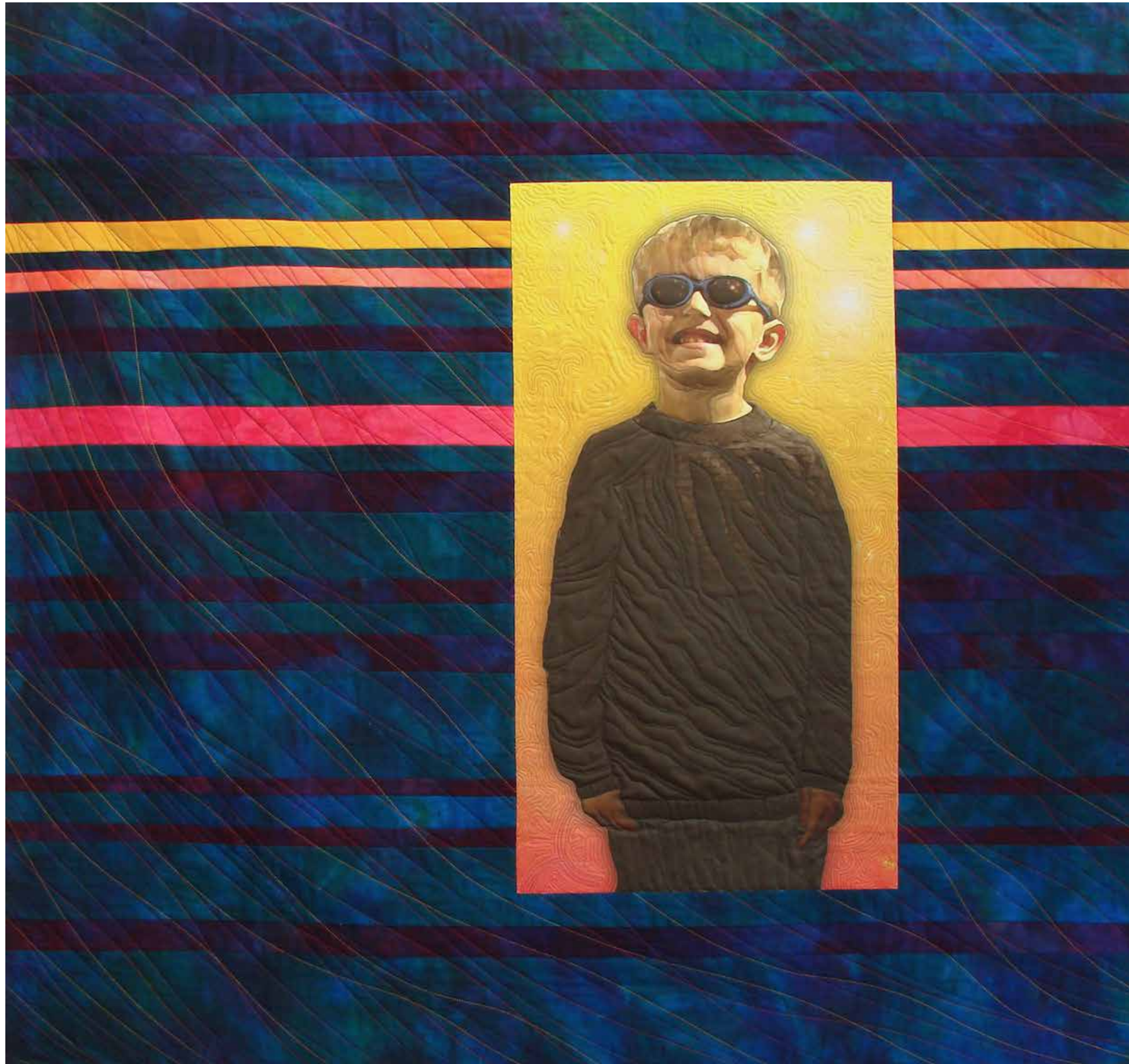
These designs were created with an assortment of personal photos, then adapted and layered with Photoshop filters. They've turned up in a number of projects to enrich the backgrounds.



**DIRECTED BY
FRITZ LANG**

**STARRING
BRIGITTE HELM
GUSTAV FROLICH
ALDRED ABEL
RUDOLF KLEIN-ROGGE**

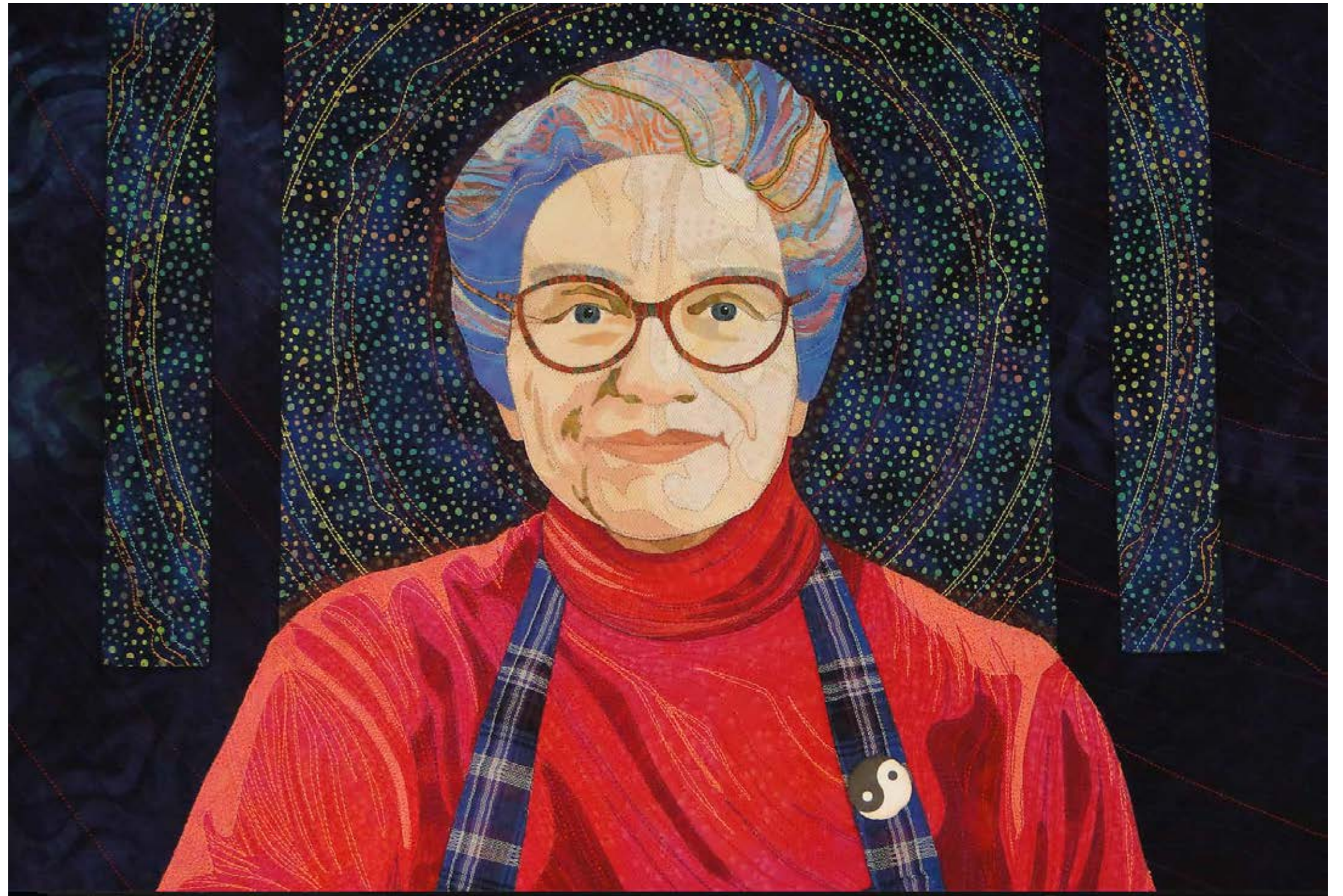
Coming to a Theater Near You - November 25, 1927. A Babeisberg Studio Production.

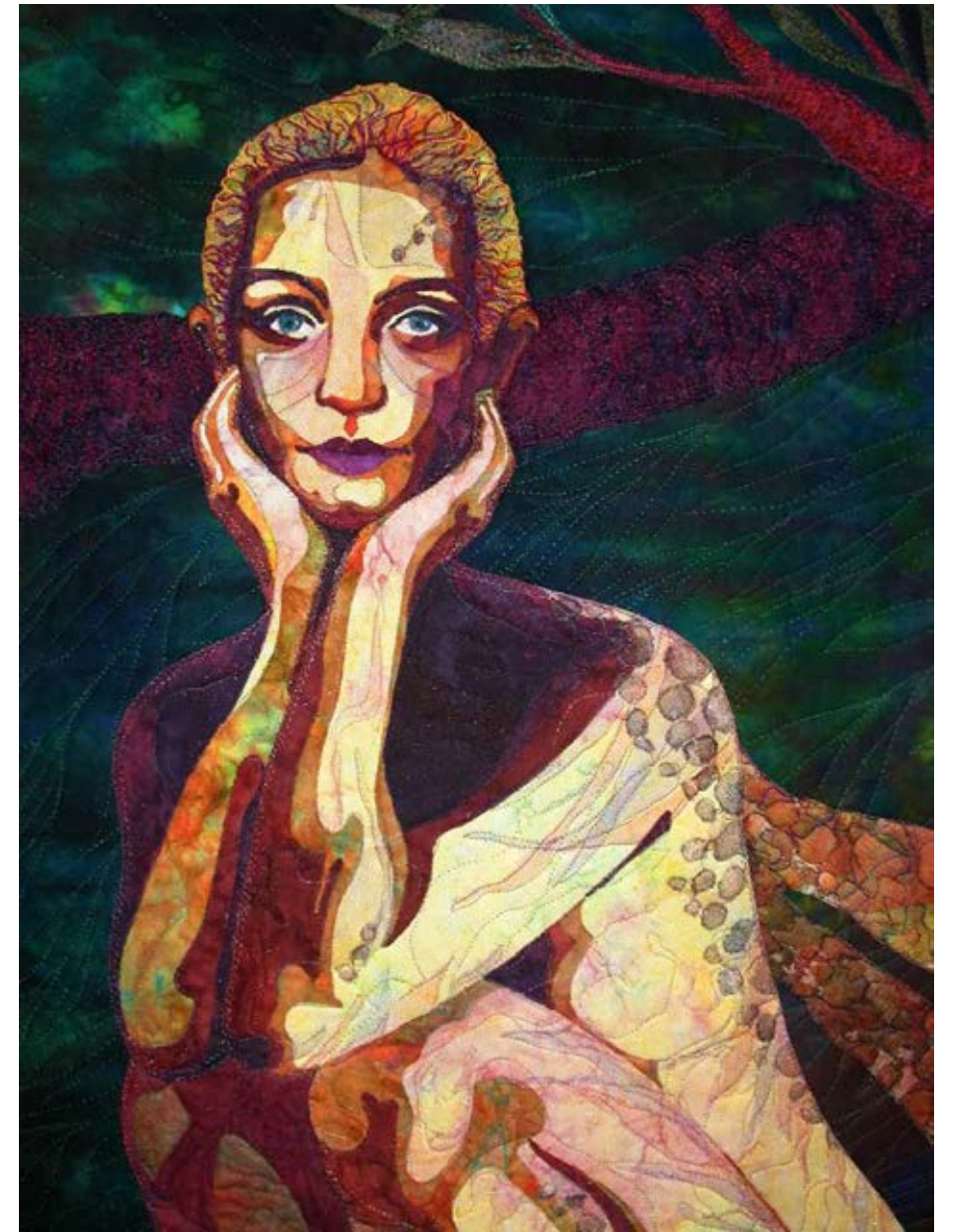


Space Boy



Red Hill





Moth Fairy



Julie Duschack

Graphic Designer

Julie Duschack

Graphic Designer

JulieDuschack.com

duschack@centurytel.net

920.863.2378